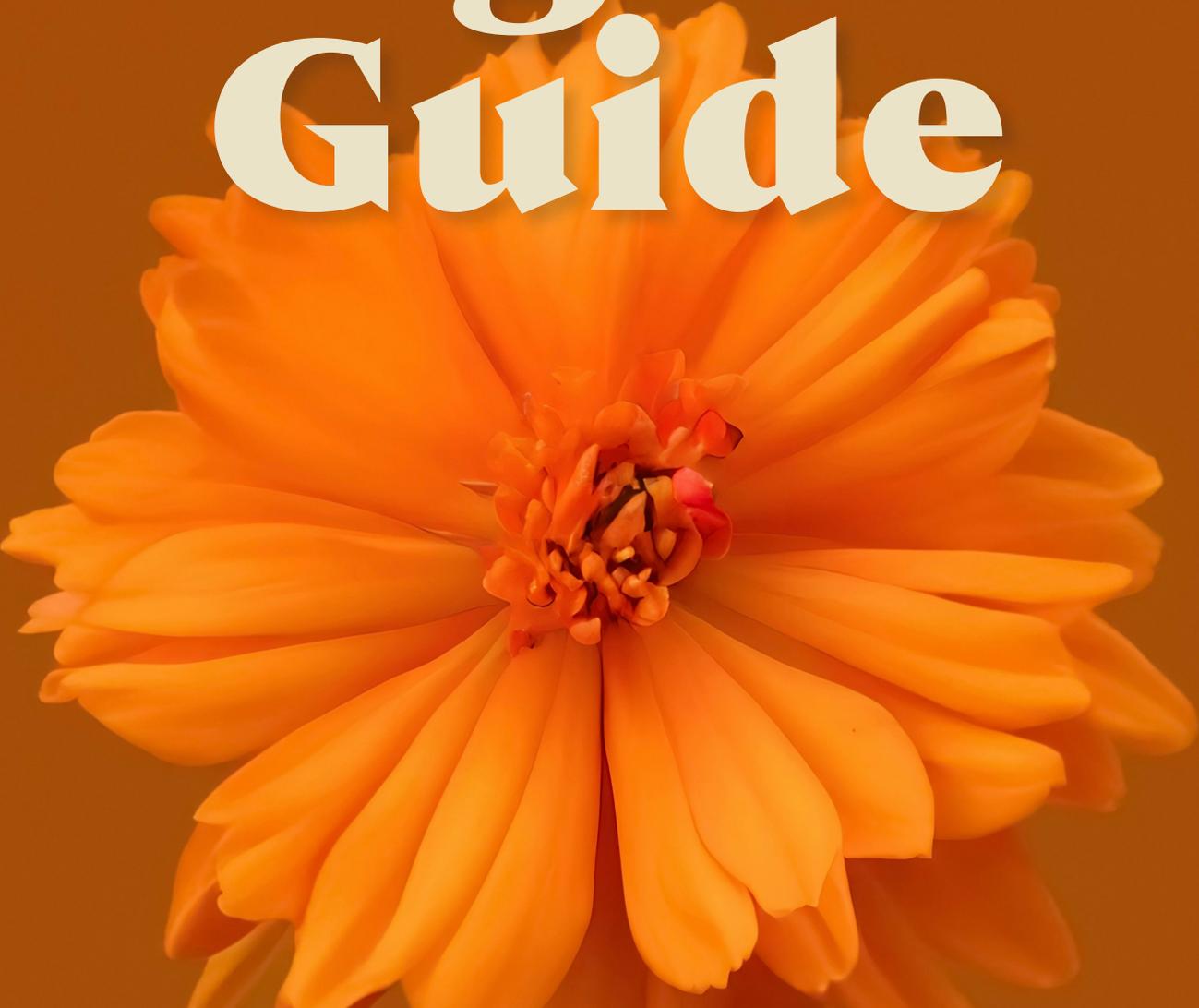


Summer & Fall 2026 titles

Rights Guide



Connecting People and Ideas to
Create a World That Works For All

Berrett-Koehler
PUBLISHERS

OUR STORY.

Berrett-Koehler (BK) was founded by Steve Piersanti in 1992 with “a deep sense of responsibility to administer the publishing company for the benefit of all of our ‘stakeholder’ groups—authors, customers, employees, suppliers and sub-contractors, owners, and the societal and environmental communities in which we live and work”

BK proudly holds the status of a B-Corp and ownership of the company is distributed among stakeholders.

BK’s books are focused on "changing the underlying beliefs, mindsets, institutions, and structures that keep generating the same cycles of problems, no matter who our leaders are or what improvement programs we adopt."

Over the company’s 30+ year history, BK has published more than 1,000 distinct titles on subjects ranging from systems change to body positivity. Berrett-Koehler books have been translated into over 63 languages.

It is a testament to BK’s principles and publishing expertise that many titles from the company’s early days continue to sell well today. These publications have influenced tens of millions of readers around the world.

BERRETT-KOEHLER'S UNIQUE APPROACH FOR CREATING CHANGE

OUR BELIEF

We believe that to create a world that works for all – which is the heart of BK's mission – change is needed at all levels: individual, organizational, and societal.

OUR PUBLISHING AGENDAS

BK publishes books in three major areas:

- Individual change (such as personal growth and living our values for a more inclusive and sustainable world)
- Organizational change (such as socially responsible business, humane leadership, and participative management)
- Societal change (such as community development, environmental sustainability, and economic justice)

BERRETT-KOEHLER'S UNIQUE COMPETITIVE ADVANTAGE

An author-centric publishing model that focuses on finding thought leaders with compelling insights, ideas, and experiences and helping them shape their message and amplify their voice

KEY PLANKS OF AUTHOR-CENTRICITY

- Author Bill of Rights that guides the publisher-author relationship
- Author Days to enhance collaboration between staff and author
- No/ low advances, but higher royalties
- Authors get unique exit clause in their agreements: Right to terminate the agreement after publication and after a 10-month notice and remedy period if the author is dissatisfied with the publishing relationship



BENEFITS FOR BERRETT-KOEHLER

1. Authors work as active collaborators and perform proactive marketing and outreach to promote their books
2. Very high author retention rate
3. More than 150 BK authors have already published multiple books with BK. These multiple-BK-book authors include 9 of our 10 bestselling authors
4. Authors provide strong referrals for BK by encouraging their colleagues to publish with BK

BERRETT-KOEHLER'S EXTRAORDINARY SOCIAL IMPACT

Berrett-Koehler has led the world by promoting systemic change:

APPROACH

Collaborating with thought leaders to develop new change methodologies that are inclusive, participatory, and engage the whole-system of stakeholders



Hundreds of BK authors have grown their speaking, training, consulting, and coaching businesses and networks



These authors, their readers and organizations have trained hundreds of thousands of changemakers and leaders in collaborative change

EXAMPLES

Future Search Network

- Has trained thousands of change agents and consultants
- Methodology has fans and followers ranging from war-torn communities in Africa to Fortune 500 companies

Arbinger Institute

- *Leadership and Self-Deception* has sold over 3 Million copies in 36 languages
- Built a successful 120 person training and consulting organization and partners in 26 countries

Art of Hosting

- Toke Paludan Moeller, Monica Nissen, and their colleagues aggregated methods from several BK books
- Trained thousands of people including 700 leaders and staff of European Commission

Berrett Koehler Publishers - Summer & Fall 2026 titles

To inquire about rights availability and request sample copies, please contact us!



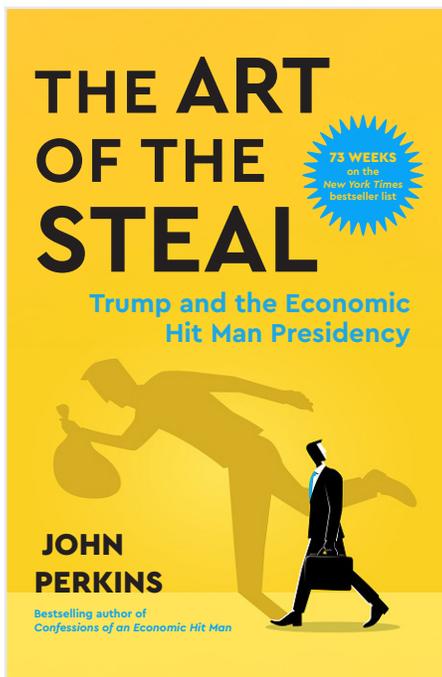
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COVER NOT FINAL

ON SALE 9/8/2026
Announced 1st Print: 25,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572554 / \$21.95/\$28.95

BISAC 1: Political Science - Corruption & Misconduct

BISAC 2: Business & Economics - Government & Business

BISAC 3: Business & Economics - Economics - General

Page Count: 192 Trim Size: 6 x 9

Carton Count: 24

Publicity and Marketing

- Author Tour: Seattle area (Bainbridge Island) and other cities TBA
- National publicity campaign: the author does an average of 100+ radio, podcast, and print interviews per year, and these will all feature the book
- Author will leverage his newsletter, which reaches more than 100,000 readers, plus target his personal email list of more than 5,000
- Major preorder and launch campaign engaging the author's audience
- Promotion on the author's website johnperkins.com
- National trade advertising
- Emmy-nominated documentary about Perkins's EHM life expected to be released in 2026, providing cross-promotion opportunity
- Author speaks to civic, business, political, environmental, and professional audiences worldwide with proven track record of converting speaking engagements into book sales

The Art of the Steal

Subtitle: Trump and the Economic

Hit Man Presidency

Reading Line: Bestselling author of *Confessions of an Economic Hit Man* --73 weeks on the New York Times

bestseller list

John Perkins

TARGET CONSUMER:

- Readers of Perkins' previous titles, particularly *Confessions of an Economic Hit Man*
- People alarmed by Trump's presidency and seeking to understand corporate influence on government
- Activists working to reduce corporate power and economic inequality worldwide
- People working in or studying economics, politics, or government policy

Discover how Trump became America's first domestic economic hit man—targeting citizens with corporate warfare tactics—and learn the urgent steps to save democracy.

When John Perkins wrote *Confessions of an Economic Hit Man* in 2004, the covert system he exposed operated in distant countries through shadows and backdoor deals. Today, those same tactics have turned inward against American citizens:

- Fear as a tool of control
- Debt as leverage
- Manufactured scarcity and division

And one person embodies this domestic transformation more than any other: Donald Trump.

This isn't partisan politics. Every U.S. president since JFK has deployed economic hit men to execute policy abroad. But Trump is the first president to openly master the playbook himself—applying these techniques at home to rural America, Rust Belt cities, and the forgotten middle class, while aggressively deploying them overseas. His administration's economic assault on Venezuela and efforts to remove its president, along with coercive threats toward Greenland and Iran, show how these tactics moved from covert pressure to overt strategy.

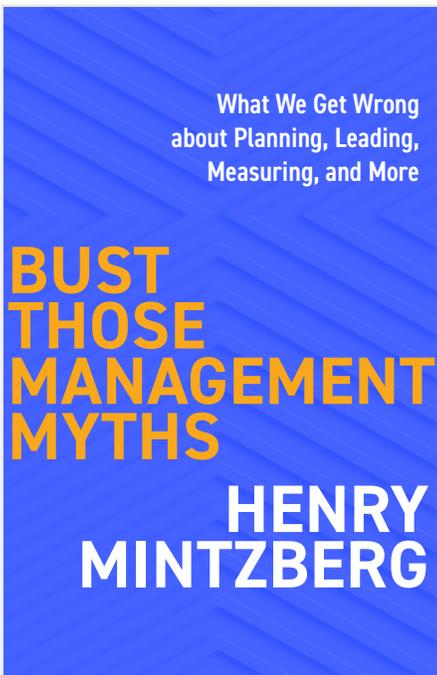
Through twenty detailed chapters, Perkins traces how Trump branded the mirage of success, replaced legitimacy with leverage, and politicized truth itself.

Drawing on his decades of work exposing corporatocracy, Perkins reveals the four pillars sustaining this system and offers a path forward for transforming a system turned against itself. For readers alarmed by corporate power, economic inequality, and threats to democracy, this book is both an urgent warning and a roadmap for resistance.

- **MASSIVE BUILT-IN AUDIENCE:** Readers of Perkins's previous books, people alarmed by Trump's presidency, and activists seeking to restore democratic accountability.
- **DIRECT SEQUEL TO NATIONAL BESTSELLER:** *Confessions of an Economic Hit Man* spent 70+ weeks on *The New York Times* bestseller list, has sold 1.8 million+ copies, and has been translated into 37 languages.
- **TIMELY CULTURAL RELEVANCE:** Exposes the 4 pillars of domestic economic hit man tactics and traces their evolution from international exploitation to homeland consumption.
- **COMPELLING PAGE-TURNER:** Perkins applies his masterful storytelling by weaving personal experience as an EHM with analysis of how Trump mastered, amplified, and branded these techniques.
- **PROVEN AUTHOR PLATFORM:** Perkins's newsletter reaches 100,000 people; he conducts 2-7 radio, podcast, and print interviews weekly; he speaks to civic, business, political, and environmental audiences worldwide; and an Emmy-nominated documentary about his EHM life releases in 2026 to promote the book.

Author Bio: John Perkins is the author of *Confessions of an Economic Hit Man*, which spent over seventy weeks on *The New York Times* bestseller list, sold over 1.8 million copies, and was translated into thirty-seven languages. He also authored *Touching the Jaguar*, *The Secret History of the American Empire*, *Hoodwinked*, and other books. As a former corporate chief economist, he advised the World Bank, the United Nations, Fortune 500 corporations, and many governments worldwide. He was also CEO of a successful alternative energy company. For the past twenty years, he has principally been a writer, speaker, and activist.

Residence: Bainbridge Island, WA Hometown: Hanover, NH Author Site: <https://johnperkins.org/>



COVER NOT FINAL

ON SALE 9/15/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890571724 / \$26.95/\$35.95

BISAC 1: Business & Economics - Management
BISAC 2: Business & Economics - Leadership
BISAC 3: Business & Economics - Organizational Behavior
Page Count: 240 **Trim Size:** 6 x 9
Carton Count: 12

Publicity and Marketing

- National publicity tour focused on leadership and management podcasts. Mintzberg has been featured in outlets such as Harvard Business Review, Forbes, and Stanford Social Innovation review.
- Social media promotion through x (21K followers) and LinkedIn (26K)
- Promotion in conjunction with author speaking, including at the Academy of Management Conference
- BK will launch a textbook campaign to get classroom adoption
- Promotion through McGill University, where the author has been teaching for over 50 years
- Promotion on the BK website: bkconnection.com and social media platforms, including LinkedIn, Facebook, Instagram, and Bluesky
- Promotion to Berrett-Koehler's email list, including to previous buyers of Mintzberg's books

Bust Those Management Myths

Subtitle: What We Get Wrong about Planning, Leading, Measuring, and More
 Henry Mintzberg

TARGET CONSUMER:

- For readers of Henry Mintzberg's previous titles and books like *Orbiting the Giant Hairball* and *You Can't Fire Everyone*
- Leaders, managers, and executives
- Business schools and MBA programs, particularly organizational behavior classes
- Organizational development and executive education departments

Management icon Henry Mintzberg dismantles twenty dangerous business myths in this essential guide for thoughtful leaders.

Henry Mintzberg, legendary management thinker and recipient of the Thinkers50 Lifetime Achievement Award, has spent decades challenging conventional wisdom about how organizations work. In this powerful distillation of his life's work, Mintzberg tackles the most persistent and damaging myths in business—from “if you can't measure it, you can't manage it” to the blind worship of “strategic planning.”

With characteristic wit and clarity, Mintzberg offers refreshing alternatives that will transform how you think about leadership, structure, and organizational effectiveness. He replaces tired maxims like “managing is controlling” with more nuanced approaches that embrace “controlled disorder” and suggests that “ordinary creativity” often matters more than exceptional genius.

Drawing from his extensive body of work across sixty years, Mintzberg provides a masterclass in critical thinking for anyone who leads teams or organizations. His irreverent style makes complex ideas accessible without sacrificing depth, making this book as intellectually stimulating as it is practically valuable.

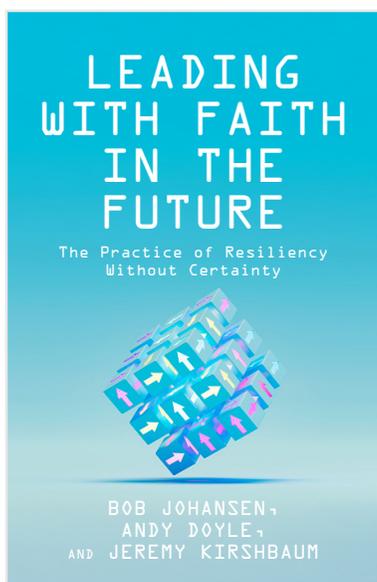
Whether you're a seasoned executive, an aspiring manager, or a student of organizational behavior, this concise volume will challenge your assumptions and provide a clear-eyed framework for more effective, humane management.

- **ENGAGED MANAGEMENT THINKERS:** For corporate and nonprofit managers, students, professors, and anyone seeking to manage more effectively. Specifically appeals to curious, critical thinkers who have enjoyed Mintzberg's thought-provoking books.
- **ACCESSIBLE WISDOM:** Combines scholarly insight with Mintzberg's trademark tongue-in-cheek writing style, making complex organizational concepts digestible through pithy, memorable examples and crisp prose.
- **MYTH-BUSTING APPROACH:** Systematically dismantles 20 pervasive management myths while offering practical, tested alternatives based on Mintzberg's groundbreaking research and decades of observation.
- **CAREER-SPANNING COLLECTION:** Represents the definitive summary of Mintzberg's revolutionary ideas that have consistently challenged orthodoxy since his first book, “The Nature of Managerial Work,” making this his intellectual legacy in compact form.
- **AWARD-WINNING AUTHOR:** Mintzberg received the Thinkers50 Lifetime Achievement award and numerous prominent honors including the McKinsey Prize, the George R. Terry Award, and The CK Prahalad Award, establishing him as one of management's most respected voices.

“Henry Mintzberg is crazy. I agree with him almost 100% of the time.”
 —Tom Peters

Author Bio: Henry Mintzberg, OC, OQ, FRSC is the Cleghorn Professor of Management Studies at the Desautels Faculty of Management of McGill University in Montreal, Quebec, Canada, where he has been teaching since 1968. He received his doctorate in management from MIT Sloan School. His iconoclastic approach to management theory has earned him twenty-one honorary degrees from institutions worldwide and the Thinkers50 Lifetime Achievement Award. Mintzberg's prolific writing career spans five decades, during which he has consistently challenged conventional wisdom about organizations, strategy, and leadership with refreshing clarity and wit.

Residence: Montreal, Quebec **Hometown:** Montreal, Quebec **Author Site:** <https://www.mintzberg.org>



COVER NOT FINAL

ON SALE 11/17/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572677 / \$24.95/\$33.95

BISAC 1: Social Science - Future Studies
BISAC 2: Business & Economics - Leadership
BISAC 3: Business & Economics - Motivational
Page Count: 224 Trim Size: 6 x 9
Carton Count: 24

Publicity and Marketing

- The authors will leverage their many speaking events to drive bulk sales
- The authors will launch email and social campaigns to their substantial audiences, including combined social followings of more than 150,000 people
- The authors will market group sales to Episcopal seminaries (9 institutions), mainline Protestant seminaries (Duke, Princeton, Luther, Candler, Austin Presbyterian, Chicago Theological), denominational leadership programs (Episcopal, ELCA, UMC, PC [USA], UCC), and corporate partners and clients
- Extensive podcast and interview schedule (20+ appearances scheduled for 2025-2026)
- Promotion via organizational book clubs and reading groups: discussion guide available
- Promotion via Berrett-Koehler website, email lists, and social media

Leading with Faith in the Future

Subtitle: The Practice of Resiliency Without Certainty

Bob Johansen, Andy Doyle, and Jeremy Kirshbaum

TARGET CONSUMER:

- Readers of prior Johansen titles (*Navigating the Age of Chaos*, *Leaders Make the Future*) seeking his latest insights on leadership in turbulent times
- Business and organizational leaders, civic and public-sector leaders, educators, and administrators seeking to create hope for the future
- Nonprofit and NGO leaders, faith-formed leaders working in pluralistic environments, and emerging leaders navigating fractured institutions
- Leaders of faith-based organizations from all denominations
- Activists, artists, teachers, coaches, and spiritual guides
- Learners wrestling with the future of leadership in an AI-shaped world

Learn how to lead in uncertain times, build resilience, and generate credible hope when chaos threatens—using practical faith-based leadership tools and AI-powered imagination to navigate the future with confidence.

You're facing unprecedented chaos. Faith and hope are collapsing worldwide. The institutions, norms, and alliances that once felt stable are fracturing. As a leader—in business, government, nonprofits, or faith communities—you're struggling to inspire confidence in any future at all. Your people can't work toward futures they can't imagine or trust futures they haven't been invited to shape.

What you need is a new path forward. This book gives you practical tools to generate credible hope when everything feels uncertain:

- The Credible Hope Compass—a practical framework for making leadership decisions when faith has been weaponized and hope feels naive
- Methods to use generative AI to envision alternative futures and expand your team's imagination
- Faith-enhanced leadership practices that move you beyond denial or despair into action

Following two personas navigating leadership in chaos, Johansen, Doyle, and Kirshbaum show you how to treat imagination as a leadership practice and make repair something visible, communal, and real. You'll learn to generate and share calm trust in futures worth striving for—giving your people the credible hope they desperately need.

- **LEADERS DESPERATE FOR HOPE:** Appeals to leaders in business, nonprofits, civic organizations, the arts—anyone wrestling with the future of leadership.
- **EXTRAORDINARILY URGENT:** Faith and hope in the future are eroding worldwide. This book arrives at the precise moment leaders need practical tools to inspire trust and imagination when conventional approaches have failed.
- **PRACTICAL FRAMEWORK:** Introduces the Credible Hope Compass—a hands-on tool for making leadership choices among competing visions of faith.
- **POWERHOUSE AUTHORS:** Bob brings 50 years as a leading futurist and has a proven sales track with 15 books. Andy leads 70,000+ Episcopalians as Bishop of Texas and chairs the Episcopal Health Foundation. Jeremy founded the AI consultancy Handshake.
- **STRONG MARKETING PLATFORM:** Bob averages multiple speaking events weekly and will leverage IFTF's 41,337 newsletter subscribers and 122K+ social media followers. Andy has extensive connections to Episcopal and mainline Protestant seminaries, leadership programs, and denominational networks.

Author Bio: **Bob Johansen** has had a fifty-year career as a leading professional futurist at The Institute for the Future. He is author or coauthor of *Leaders Make the Future*, *Navigating the Age of Chaos*, *Get There Early*, *The New Leadership Literacies*, and other books.

Andy Doyle is bishop of the Episcopal Diocese of Texas and chief pastor to more than seventy thousand Episcopalians in 177 congregations and sixty-four schools. He leads many interfaith partnerships and chairs the Episcopal Health Foundation.

Jeremy Kirshbaum founded the generative AI consultancy Handshake. He is coauthor of *Leaders Make the Future* and speaks about AI to executive teams, governments, and NGOs.

Residence: Bainbridge Island, WA; Houston, TX; Oakland, CA

Hometown: Palo Alto, CA; Houston, TX; San Francisco, CA **Author Site:** <https://www.texasbishop.com/>

THE PERSUASIVE LEADER

Proven Strategies for
Moving People and Ideas



JAY A. CONGER

Top Ten Global Management Educator

COVER NOT FINAL

ON SALE 10/27/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572431 / \$24.95/\$33.95

BISAC 1: Business & Economics - Leadership
BISAC 2: Business & Economics - Organizational
Development
BISAC 3: Business & Economics - Motivational
Page Count: 240 **Trim Size:** 6 x 9
Carton Count: 24

Publicity and Marketing

- National publicity campaign targeting business, management, and leadership media outlets through a professional book publicist
- Coordinated social media campaign across LinkedIn (3,400+ followers with 2,000-6,000 impressions per post), Facebook, and Instagram using posts and videos
- Twice-weekly LinkedIn content sharing insights from the book (targeting 4,000-5,000 followers by launch)
- Dedicated book website launch plus integration with jayconger.com
- Email campaign to executive leaders, CHROs, CLOs, directors of leadership development, former students in mid-to-senior leadership roles, and management professors
- Outreach to members of professional organizations such as International Leadership Association, Academy of Management, and similar groups
- Integration as primary executive education offering across all teaching engagements (6,500+ annual participants)
- Promotion at the International Leadership Association and Academy of Management conferences

The Persuasive Leader

Subtitle: Proven Strategies for
Moving People and Ideas

Reading Line: Top Ten Global Management Educator
Jay A. Conger

TARGET CONSUMER:

- Readers who have found value in leadership books like *Lead to Win*, *Influence: The Psychology of Persuasion*, and *Switch* and are seeking a deeper, more actionable guide specifically focused on persuasion as a leadership practice
- Leaders at all career stages who want to improve their ability to influence, persuade, and drive change
- MBA students and undergraduate management students seeking practical frameworks for leadership and organizational behavior courses

Master persuasion as a leadership practice to spark change that sticks, turn resistance into collaboration, and move teams from compliance to lasting commitment.

Most change efforts fail not because of poor strategy but because leaders struggle to win genuine commitment. Between 60 and 70 percent of major organizational change initiatives fall short or fail outright. The missing ingredient? Constructive persuasion.

Drawing on over two decades of research and coaching thousands of executives worldwide, Dr. Jay Conger shatters outdated myths about persuasion as manipulation or performance. Instead, he reveals persuasion as the essential leadership practice that transforms resistance into collaboration, ideas into action, and plans into sustained progress.

Readers will learn to do the following:

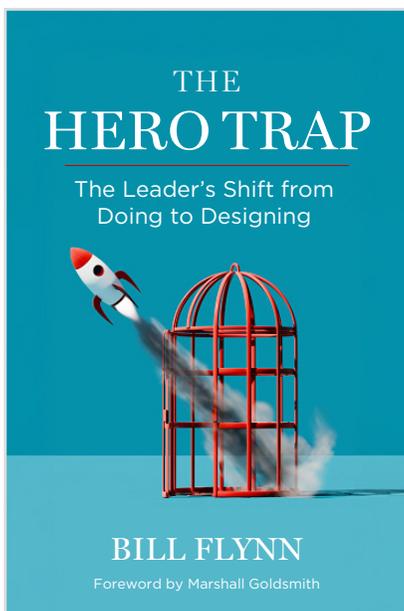
- Map influence networks and identify key decision-makers who can tip organizational support
- Build credibility through humility, transparency, and demonstrated expertise rather than positional authority
- Frame problems that invite collaboration instead of triggering defensiveness
- Craft compelling evidence that combines data with emotional resonance
- Orchestrate the emotional arc that moves teams from uncertainty to confidence and commitment
- Remain open to being influenced themselves—the mark of truly persuasive leaders

Each chapter delivers field-tested frameworks, readiness checklists, and real-world cases from banking, healthcare, technology, and beyond. The result is a transformative playbook that elevates persuasion from soft skill to the decisive force behind leadership success in the 21st century.

- **URGENT NEED FOR LEADERS AT ALL LEVELS:** This book speaks to leaders at every career stage who need proven methods to turn resistance into collaboration.
- **PARADIGM-SHIFTING APPROACH:** Elevates persuasion from supporting act to centerpiece, revealing it as the engine that activates vision, alignment, engagement, and execution.
- **TIMELY AND RELEVANT FOR TODAY'S WORKPLACE:** Addresses the realities of today's workplace where persuasion has become more critical than ever.
- **ACTIONABLE FRAMEWORKS FROM A WORLD-RENOWNED EXPERT:** Immediately applicable proven insights into field-tested models, diagnostic checklists, and real-world case studies.
- **POWERFUL MARKETING PLATFORM AND BULK SALES POTENTIAL:** Conger teaches executive programs to over 6,500 leaders annually through Harvard Business School, USC Marshall, and Case Western Reserve, and speaks 50+ times per year at major organizations.

Author Bio: Dr. Jay A. Conger is the Henry Kravis Chaired Professor of Leadership Studies at Claremont McKenna College. Widely recognized as one of the world's foremost experts on leadership and persuasion, he has been ranked by *Financial Times* among the top ten global management educators. He teaches executive programs to over 6,500 leaders annually and coaches executives across dozens of Fortune 500 organizations. He is the author of fifteen books and is a frequent contributor to *Harvard Business Review*.

Residence: Claremont, CA **Hometown:** Washington, DC **Author Site:** <https://www.jayconger.com>



COVER NOT FINAL

ON SALE 10/6/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572479 / \$24.95/\$33.95

BISAC 1: Business & Economics - Leadership
BISAC 2: Business & Economics - Workplace Culture
BISAC 3: Business & Economics - Management
Page Count: 216 **Trim Size:** 6 x 9
Carton Count: 24

Publicity and Marketing

- The author's PR partner will target national business media, trade publications, and top-tier podcasts focused on leadership, organizational performance, and business growth (e.g., *Harvard Business Review, Inc., Fast Company, Forbes Coaches Council, Strategy+Business*).
- The author is targeting 24+ corporate engagements annually, confirmed TEDx presentation 2026, ongoing Vistage circuit (20-30 annual events), and Entrepreneur's Organization outreach
- Formation of a 100-member Launch Team of CEOs, coaches, and practitioners who will receive advance copies and share launch content
- LinkedIn campaign targeting 5,000+ followers, newsletter expansion to 2,000+ subscribers, maintaining 40-50% open rates, Marshall Goldsmith 100 Coaches network amplification
- Book embedded in consulting practice with 75-150 corporate clients, providing bulk sales opportunities, training program integration, and case study development
- Berrett-Koehler promotion to our email list and social media channels

The Hero Trap

Subtitle: The Leaders Shift from Doing to Designing
 Bill Flynn

TARGET CONSUMER:

- Readers of *Further, Faster; Hidden Potential; and Leadership and Self-Deception*
- CEOs and founders of growing companies (10-500 employees) who are working 60+ hour weeks but seeing diminishing returns from their teams
- Senior managers and directors who've been promoted for technical excellence but struggle to build capability in others
- Executive coaches and organizational consultants looking for systematic frameworks to help clients transition from doing to designing

Exhausted. Overwhelmed. You're the hero—and the bottleneck. Escape the hero leadership trap by mastering delegation, systems thinking, and scalable leadership to build self-managing teams that thrive without you.

You're working harder than ever, but your team seems to need you more, not less. Every decision waits for your approval. Every problem lands on your desk. You've become the bottleneck in your own organization—and the exhaustion is real.

This book reveals why the behaviors that made you successful—solving problems, making decisions, and being always available—now create organizational dependency rather than capability. Through the compelling story of CEO Alex Chen and Flynn's thirty years leading startups through IPOs and acquisitions, you'll discover the proven three-stage path from Controller to Builder to Architect.

This is the systematic methodology Flynn developed while leading under real pressure, then validated through over 400 coaching engagements. You'll get specific diagnostics to do the following:

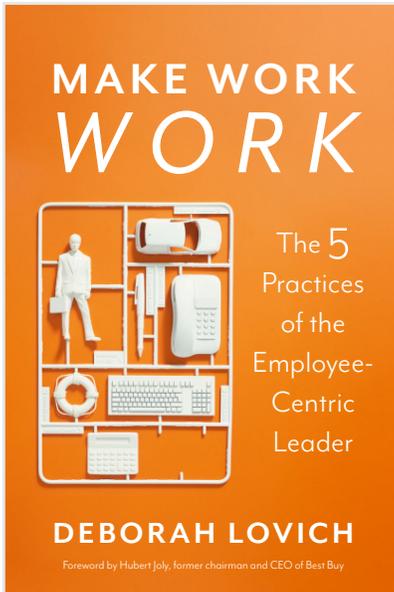
- Identify where you're stuck
- Access frameworks to delegate authority (not just tasks)
- Utilize techniques to build self-sustaining systems that scale without you

With a foreword by Marshall Goldsmith, this book provides what other leadership books describe but fail to teach: how to transform from the hero who does everything to the architect who builds organizations that thrive without constant intervention.

- **URGENT NEED FOR LEADERS:** With remote work, AI disruption, and constant turnover, leaders feel pressured to control everything—this book is a critical tool that shows them a different, more effective way to lead.
- **PROVEN 3-STAGE FRAMEWORK:** Flynn provides the systematic methodology missing from other leadership books—validated through corporate consulting engagements and 400+ coaching sessions.
- **COMPELLING NARRATIVE STRUCTURE:** Told through the story of CEO Alex Chen who seemingly can do it all, readers see themselves in each chapter while learning concrete techniques.
- **AUTHOR CREDIBILITY:** Flynn brings 30 years leading 10+ businesses through 2 IPOs and 7 acquisitions, combining real operational pressure with systematic frameworks and commercial validation.
- **STRONG PLATFORM:** Member of Marshall Goldsmith's 100 Coaches, 1,100-subscriber newsletter with 40-50% open rates (2x industry benchmark), HBR contributor, confirmed TEDx for 2026, 20-30 annual podcast appearances, expanding speaking circuit with Vistage and corporate clients.

Author Bio: Bill Flynn is principal at Catalyst Growth Advisors and a member of Marshall Goldsmith's exclusive 100 Coaches community. His thirty-year career includes leading more than 10 businesses through startups, two IPOs, and seven acquisitions. He is a frequent speaker at Vistage and corporate events, a contributor to *Harvard Business Review*, and the author of *Further, Faster: The Vital Few Steps That Take the Guesswork Out of Growth*. He lives in Medford, MA.

Residence: Medford, MA **Hometown:** Boston, MA **Author Site:** <https://catalystgrowthadvisors.com/>



COVER NOT FINAL

ON SALE 10/27/2026
Announced 1st Print: 15,000

BERRETT-KOEHLER PUBLISHERS
HC: 9798890572394 / \$32.95/\$43.95

BISAC 1: Business & Economics - Leadership
BISAC 2: Business & Economics - Workplace Culture
BISAC 3: Business & Economics - Human Resources & Personnel Management
Page Count: 224 **Trim Size:** 6 x 9
Carton Count: 12

Publicity and Marketing

- Lovich has built a significant platform as a global thought leader at Boston Consulting Group with 5+ years of consistent content creation and media presence
- TED talk on the future of work with over 2 million views provides proven audience interest in author's approach
- 30-40 speaking engagements annually with senior executive audiences across industries, with bulk book purchases planned for each event
- Over 11,000 LinkedIn followers with weekly posts reaching up to 88,000 impressions; author will promote book extensively through this engaged network
- Go-to media expert for A-list outlets including *New York Times*, *Washington Post*, *Bloomberg*, *NPR*, *Harvard Business Review*, *Fortune*, and *Forbes*
- Strong network within BCG's 34,000+ employees and 42,000+ alumni who regard author as a tenured thought leader
- Visibility with all Harvard Business School graduates for past 3 years through required first-year case study featuring author's career
- BK will promote through email list and social platforms with targeted outreach to business leaders, executive coaches, and management consultants

Make Work Work

Subtitle: The 5 Daily Practices of the Employee-Centric Leader

Reading Line: Foreword by Hubert Joly, former chairman and CEO of Best Buy
 Deborah Lovich

TARGET CONSUMER:

- Readers of leadership and management books like *Never Lead Alone* and *The Generous Leader* who want additional actionable tools
- Non-HR executives, CEOs, and managers in organizations looking to improve employee work experiences and reduce burnout without complex HR programs
- Business leaders frustrated with existing employee engagement initiatives and seeking practical daily actions they can control
- Academics, consultants, and executive coaches focused on leadership development and the future of work

Transform your workplace with 5 simple daily practices that reduce burnout, boost engagement, and drive sustainable organizational success—no complex programs or HR mandates required.

Employee burnout is at record levels. Thousands of leadership books promise solutions, but existing advice doesn't stick—it's too complicated, it's hard to implement, or it gets dumped on HR teams who lack the power to change how work actually gets done. And as AI tools reshape workflows and hybrid work becomes the norm, leaders face even more pressure to provide clarity, support, and stability. They need something different: practical daily habits they can start tomorrow that create real, lasting change.

This book cuts through the noise with 5 essential practices every manager, executive, and CEO can turn into habits that spread throughout their organization like a positive virus:

- **Recognize good work immediately**
- **Help your team daily**
- **Be genuinely curious about people**
- **Insist on cocreation**
- **Be the change**

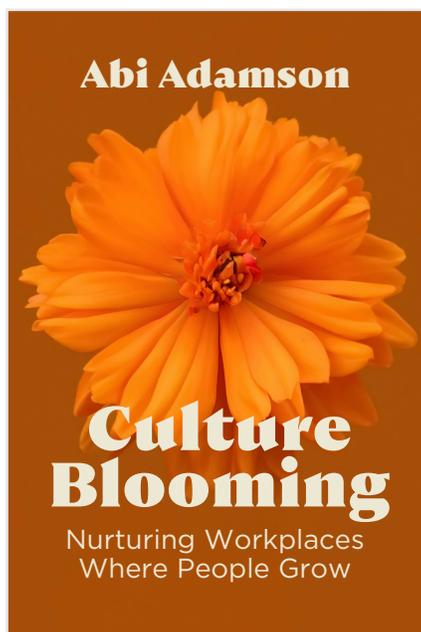
These are simple, repeatable actions leaders can weave into their existing routines starting today—actions that support people across in-person, hybrid, and increasingly AI-supported workplaces. Because supporting employees isn't just the right thing to do—it builds stronger, more profitable organizations.

- **HR ISN'T FIXING THE PROBLEM:** Burnout becomes an HR issue most frequently, but HR isn't fixing the problem. This book solves the problem for leaders with an easy and actionable protocol.
- **5 SIMPLE DAILY PRACTICES THAT ACTUALLY WORK:** These 5 habits take minutes per day and require no special resources or approvals. Each comes with specific daily triggers and real examples from the author's 30 years transforming workplaces at BCG and beyond.
- **ADDRESSES TODAY'S URGENT WORKPLACE CRISES:** Tackles the post-COVID workplace autopilot problem where dispersed teams, increased turnover, and plummeting engagement levels (with workers moving from quiet quitting to "quiet cracking") demand immediate leadership attention.
- **ENGAGING, ACCESSIBLE FORMAT WITH VISUAL APPEAL:** Features 10 custom cartoons created by professional illustrators to make key concepts memorable and shareable.
- **NATIONALLY RECOGNIZED EXPERT WITH PROVEN SOLUTIONS:** Author is Managing Director & Senior Partner at Boston Consulting Group (BCG) and a future-of-work fellow at BCG's Henderson Institute, with a TED talk reaching over 2 million views.

Author Bio: **Deborah Lovich** is a Managing Director and Senior Partner in the Boston office of Boston Consulting Group (BCG) and a future-of-work fellow in BCG's Henderson Institute. Her TED talk on the future of work has been viewed over 2 million views, and she speaks at 30-40 major industry events annually. Lovich has published extensively in *Forbes*, *Harvard Business Review*, *MIT Sloan Management Review*, and *Fortune*, and she is a sought-after media expert for *The New York Times*, *Washington Post*, *Bloomberg*, and *NPR*.

Residence: Brookline, MA **Hometown:** Englewood, NJ

Author Site: <https://www.bcg.com/about/people/experts/deborah-lovich>



ON SALE 8/25/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572103 / \$24.95/\$33.95

BISAC 1: Business & Economics - Workplace Culture
BISAC 2: Business & Economics - Diversity & Inclusion
BISAC 3: Business & Economics - Organizational Development
Page Count: 224 **Trim Size:** 6 x 9
Carton Count: 24

Publicity and Marketing

- Author will leverage her speaking engagements (4 to 6 per month) to promote the book and drive bulk sales.
- She will leverage her strong LinkedIn presence, with more than 52K followers and strong engagement, to drive book sales.
- Ongoing consulting relationships with Sony Music, British Airways, Acast, Gates Foundation, Google, and LVMH create warm prospects for team distribution—conservative estimate 500-1,000 books per organization for leadership development programs.
- Author has hired a professional social media manager to expand presence to Instagram, Twitter/X, and TikTok for book launch.
- Author has established connections to major podcasts including personal invitation from Steven Bartlett (Diary of a CEO) plus BBC 1Xtra and specialized business podcast networks. She will also hire a publicist or BK will conduct an internal publicity campaign to expand the audience for the title.
- Berrett-Koehler will promote the book on our social media platforms, email marketing lists, and website.

Culture Blooming

Subtitle: Nurturing Workplaces

Where People Grow

Abi Adamson

TARGET CONSUMER:

- **Readers of organizational culture books:** Fans of practical business books like those by Brené Brown, Simon Sinek, and Kim Malone Scott who want fresh views on building authentic workplace belonging and psychological safety.
- **Business leaders and managers:** Executives frustrated with culture initiatives that create motion without progress, seeking practical frameworks for sustainable transformation rather than compliance-focused programs.
- **HR and organizational development specialists:** Practitioners looking for alternatives to traditional approaches to culture and belonging, needing tools that address systemic challenges over surface-level diversity metrics.

This book, the first to treat workplace culture like a garden instead of a construction project, offers a proven framework that transforms toxic environments into thriving ecosystems where all talent flourishes.

Organizations fail when they treat culture like a construction project. They thrive when they treat it like a garden, cultivating conditions for growth rather than engineering behavior through rigid blueprints.

Award-winning consultant Abi Adamson introduces the SERN™ framework (Soil, Exposure, Roots, Nutrients) to guide sustainable cultural transformation. Drawing from her experience working with international clients, including Spotify, Sony Music, and Match Group, Abi shows how to do the following:

- Identify and detoxify the soil poisoning organizational foundations
- Expose who's hoarding the light while others wither in shadows
- Strengthen the root networks where real culture actually lives
- Distribute the nutrients people actually need to thrive (hint: it's not pizza Fridays)

Unlike traditional culture initiatives, focused on compliance and conformity, this framework reveals why expensive transformation efforts keep failing and how to spot "nutrient vampires" draining your best people.

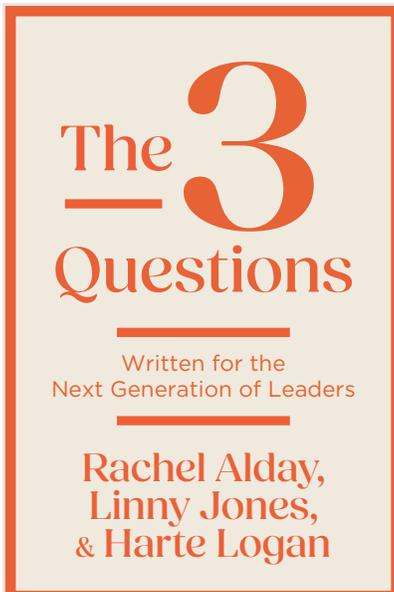
For C-suite leaders, executives, people managers, and anyone who has ever felt invisible at work, this guide offers a sustainable alternative: treating culture as a living ecosystem requiring ongoing cultivation, not a one-time fix.

Because as Abi says, "We bloom together or we wilt alone."TM

- **HUNGRY AUDIENCE OF BUSINESS LEADERS AND HR PROFESSIONALS:** Readers of books by Brené Brown, Simon Sinek, and Kim Malone Scott—leaders seeking meaningful progress who want frameworks that actually transform workplace environments.
- **EVERGREEN TOPIC AT CRITICAL JUNCTURE:** Organizational culture remains perpetually relevant as remote work, generational shifts, and economic pressures force companies to reimagine how people work together.
- **UNIQUE GARDEN METAPHOR WITH PROVEN FRAMEWORK:** Unlike engineering-focused approaches, the SERN framework (Soil, Exposure, Roots, Nourishment) is a deceptively simple metaphor backed by measurable results from Fortune 500 transformations.
- **LINKEDIN INFLUENCER WITH PROVEN PLATFORM:** Author has 52,000+ LinkedIn followers, up to 2 million impressions per post, and 15,000 reactions discussing workplace culture.
- **GLOBAL CONSULTING EXPERIENCE WITH MAJOR BRANDS:** Author has delivered 800+ workshops and built culture strategies for Sony Music, Google, Spotify, British Airways, and Gates Foundation.

Author Bio: **Abi Adamson** is the award-winning founder of the Culture Partnership. Quoted in the *New York Times* as one of the "Stars of Black LinkedIn," she has delivered over eight hundred workshops and built global culture strategies for Sony Music, Google, Spotify, and Wise. Her acclaimed workshops focus on microaggressions, privilege, allyship, and inclusive leadership. With over 52,000 LinkedIn followers, generating millions of impressions monthly, Adamson advocates for equity in the workplace and helps organizations overcome uncomfortable conversations about culture. As a Nigerian-British consultant living in New York, she brings a unique global perspective to culture transformation.

Residence: New York, NY **Hometown:** London, UK **Author Site:** <https://www.abiadamson.com/>



COVER NOT FINAL

ON SALE 11/10/2026
Announced 1st Print: 5,000

BERRETT-KOEHLER PUBLISHERS
HC: 9798890572714 / \$29.95/\$39.95

BISAC 1: Business & Economics - Leadership
BISAC 2: Business & Economics - Workplace Culture
BISAC 3: Business & Economics - Motivational
Page Count: 256 Trim Size: 6 x 9
Carton Count: 12

Publicity and Marketing

- National publicity campaign with third-party PR firm conducting full-scale print and digital media campaign targeting leadership, hospitality, and business publications
- Podcast tour targeting Think Differently (Adam Grant), Slick Talk, The Vacation Rental Show, and Get Paid for Your Pad
- Speaking engagements: Regular appearances at major industry conferences, including VRMA International, Scale Rental Show, HITEC, and The Lodging Conference
- Tandemly organizational reach: Linny and Harte's client network includes IBM, NBC, Nike, Coca-Cola, UCLA, GEICO, and 30+ major organizations
- High-profile supporters: Tim Ferriss (1.7M IG), Claudia Osheey (3M IG), and connections to celebrity clientele
- "Win a Stay at Abode" pre-order campaign offering luxury rental stays, with winners sharing experiences online
- "Welcome to Our Abode" social media series featuring real team stories tied to book chapters
- Book placed in all Abode properties as part of the guest experience
- Integrated into all Tandemly corporate training programs, retreats, and consulting sessions
- Conference activations, including "Crazy Book Lady" sessions offering personalized book recommendations
- Bulk sales opportunities at major hospitality and leadership conferences for gift bags and attendee materials
- Promotion through BK's email campaigns, social media outreach, and website features

The 3 Questions

Subtitle: Written for the Next Generation of Leaders

Rachel Alday, Linny Jones, and Harte Logan

TARGET CONSUMER:

- Readers of *Dare to Lead*, *Leaders Eat Last*, and *Unreasonable Hospitality* looking for fresh perspectives on values-driven leadership.
- Business leaders and high-achieving professionals who've realized they need to lead with more humanity.
- Growth explorers and first-time managers who are drawn to meaning, mindfulness, and human-centered approaches.
- Service professionals in hospitality, restaurants, and experience-driven industries who want to elevate their craft beyond scripts and metrics.
- Short-term rental owners and property managers seeking to maximize revenue without losing the human element that creates memorable stays.

Learn how to create belonging, trust, and lasting impact through 3 simple questions that transform how you lead, serve, and connect—from a hospitality pioneer who turned radical care into business success.

Exhausted by leadership that demands you perform instead of connect? Tired of chasing metrics while losing the human touch? Ready to lead with heart without sacrificing results?

This book introduces a revolutionary framework for leadership rooted in real hospitality: Did you show up? Did you create space? Did you build belonging? These are the daily practices that transformed Abode Luxury Rentals into an Inc. 5000 company with celebrity clients and a culture people never want to leave.

Through behind-the-scenes stories from running one of America's most sought-after vacation rental brands, Rachel Alday reveals how she built a business on presence, care, and connection. You'll discover how to

- turn mistakes into loyalty,
- set boundaries that build trust, and
- create the kind of experiences people remember for life.

Paired with expert insights from leadership consultants Linny Jones and Harte Logan—who've worked with Google, Disney, and The Getty Leadership Institute—each chapter ends with practical tools you can use immediately to start turning small moments of genuine care into extraordinary results.

Stop managing like the old guard. Start leading with your humanity.

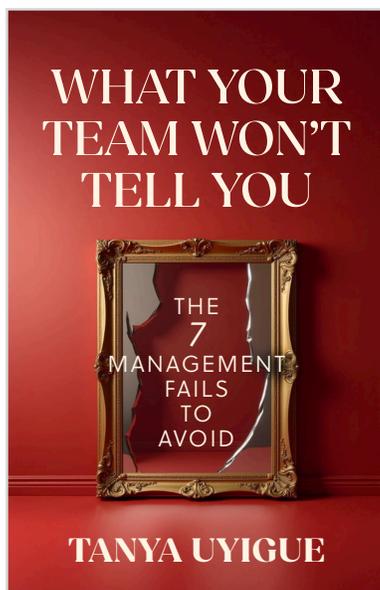
- **READERS WHO LOVE DARE TO LEAD AND UNREASONABLE HOSPITALITY** will find practical tools for building cultures of belonging, trust, and lasting impact.
- **REVOLUTIONARY FRAMEWORK WITH PROVEN RESULTS:** This book shows how hospitality principles transform leadership across industries, from tech startups to family businesses.
- **REAL STORIES, ACTIONABLE STRATEGIES:** Rachel's vulnerable storytelling combined with Tandemly's expert frameworks creates the perfect balance of inspiration and immediate application.
- **TRIPLE-THREAT AUTHOR TEAM:** Rachel Alday built an award-winning luxury hospitality brand. Linny Jones is a licensed professional counselor and cofounder of Tandemly, and Harte Logan brings 30+ years working with Google, Disney, and Lexus and contributing to several other bestsellers.
- **MASSIVE MARKETING PLATFORM:** Launch supported by established podcast presence, speaking engagements, and organizational networks and major hospitality conferences, including VRMA International and HITEC. Includes pre-launch "Win a Stay at Abode" campaign and integration into all Tandemly corporate training programs.

Author Bio: Rachel Alday is cofounder of Abode Luxury Rentals, an award-winning boutique business celebrated on countless "best of" lists. Under her leadership, Abode has earned a place on the Inc. 5000 list and become the go-to for celebrity clients and discerning travelers worldwide.

Linny Jones is a licensed professional counselor and cofounder of Tandemly, as well as founder of Dwell Vacation Rentals.

Harte Logan is an executive coach, consultant, and cofounder of Tandemly with over thirty years of experience at the intersection of business, psychology, and leadership.

Residence: Rachel: Park City, UT; Linny: Flagstaff, AZ; Harte: Los Angeles, CA **Author Site:** abodeluxuryrentals.com



What Your Team Won't Tell You

Subtitle: The 7 Management Fails to Avoid
Tanya Uyigue

TARGET CONSUMER:

- **READERS OF MANAGEMENT BOOKS:** Readers of *Love 'Em or Lose 'Em*, *Leadership and Self-Deception*, and *The Generous Leader* who want practical tools for avoiding common managerial pitfalls
- **NEW AND STRUGGLING MANAGERS:** Managers, especially those who are inexperienced or frustrated with their teams, seeking to improve communication and leadership effectiveness
- **ASPIRING LEADERS:** Individual contributors who want to grow into people-management roles and understand what makes good versus problematic leadership
- **FRUSTRATED EMPLOYEES:** Direct reports to dysfunctional managers who want validation and strategies for navigating difficult workplace dynamics

This manager's guide shows how to recognize and eliminate the leadership behaviors that kill morale, crush productivity, and drive top talent away.

The workplace is broken—and managers are the problem. Through coaching hundreds of frustrated employees, Tanya Uyigue has identified the toxic management patterns driving people to quit. Employees are exhausted by leaders who micromanage their every move, disappear for months without check-ins, or create environments where speaking up feels dangerous.

The truth is, your team isn't telling you what's actually wrong because they're afraid of being retaliated against, dismissed, or labeled as "difficult." But their silence is costing you talent, productivity, and profitability.

What Your Team Won't Tell You exposes the seven destructive manager archetypes that poison workplace culture, and each chapter provides specific, actionable strategies to transform these toxic patterns into leadership strengths. When you create an environment where employees feel heard, valued, and empowered, retention soars, productivity increases, and engagement becomes authentic—not forced.

- **MUST-READ FOR EVERY BOSS:** This book helps any leader find blind spots and create environments that boost retention, productivity, and engagement.
- **PERFECT FOR FIRST-TIME MANAGERS:** This book shows all the ways managers get it wrong—and how to get it right.
- **VIRAL INFLUENCER CONTENT:** Uyigue's TikTok videos about workplace dynamics have reached as many as 1.5 million views! The author's approach is urgent, funny, and unforgettable.
- **ACCESSIBLE APPROACH WITH EXPERT ADVICE:** Uyigue is a certified coach who has helped develop coaching curricula for 100 coaches at Merit America, used by 14,000 learners seeking corporate jobs.
- **STRONG AUTHOR NETWORK:** The author speaks widely and partners with a large array of groups, including the Women's Business Development Center (4,000 clients), Girlboss, National Career Development Association, and ATD.

Author Bio: Tanya Uyigue is a coach, speaker, and content creator specializing in career transition and uncovering authentic leadership potential. In 2021, she started her own coaching practice, TanyaUCoaching. She has appeared on WGN Midday News, presented at the Chicago chapter of the National Sales Network, been a panelist for DePaul University's department of marketing, and spoken at the North American Young Generation in Nuclear annual conference. After earning a bachelor's in speech communication from the University of Illinois Urbana-Champaign, she has spent the bulk of her career developing and managing career and college access programs for local and national nonprofits.

Residence: Chicago, IL **Hometown:** Chicago, IL **Author Site:** <https://tanyaucoaching.com/>

ON SALE 8/4/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890571960 / \$22.95/\$29.95

BISAC 1: Business & Economics - Human Resources & Personnel Management

BISAC 2: Business & Economics - Leadership

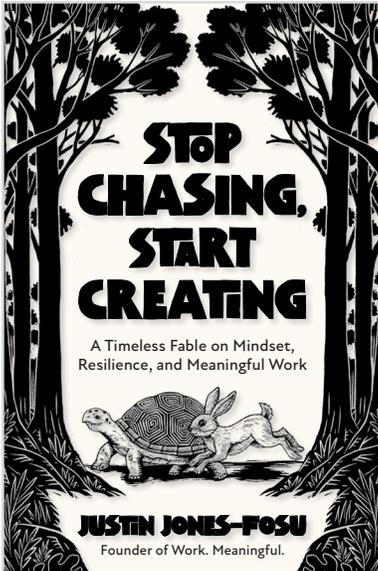
BISAC 3: Business & Economics - Workplace Culture

Page Count: 192 **Trim Size:** 5-1/2 x 8-1/2

Carton Count: 24

Publicity and Marketing

- Author will leverage 150K+ total followers across TikTok (88K), Instagram (50K), Threads (10.6K), and LinkedIn (1.3K) with viral content that has reached 1.5M+ views, plus targeted email campaigns to 800+ newsletter subscribers
- Podcast appearances targeting management shows; media outreach leveraging existing relationships with WGN-TV, Daily Dot, and Bustle; plus book-specific lead magnets and exclusive pre-order content for social followers
- Promotion through influencer network including @girlboss (2M), @workhap (670K+), and @managermethod (230K)
- Integration into Merit America's coaching platform reaching 14,000+ learners through 100+ coaches
- Speaking engagements at Women's Business Development Center (4,000+ clients)
- Target 10+ professional conferences including NCD, ATD, and SHRM Annual Conference, plus corporate workshops and bulk sales opportunities through established Merit America connections
- BK will promote on our social media channels and to our email lists



ON SALE 6/2/2026
Announced 1st Print: 15,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572141 / \$18.95/\$24.95

BISAC 1: Business & Economics - Leadership
BISAC 2: Business & Economics - Motivational
BISAC 3: Self-Help - Personal Growth - Success
Page Count: 144 Trim Size: 5-1/2 x 8-1/2
Carton Count: 24
Illustrations: 12 BLACK AND WHITE DRAWINGS

Publicity and Marketing

- Justin will target 70+ podcast and media appearances
- Justin will deliver a new keynote based on the book, through his 50-60 annual speaking engagements, reaching 10,000-20,000 people per year
- There will be a dedicated landing page at workmeaningful.com with hashtags for social media engagement across Justin's 10,376 email subscribers and social platforms (LinkedIn: 10,316 followers, Facebook: 7.8K, Instagram: 5,042)
- The book will be offered as a conference takeaway and team development gift
- There will be TEDx applications showcasing the chasing vs. creating framework
- Justin will leverage bulk sales opportunities with past clients in healthcare, education, and purpose-driven sectors.
- The book will be promoted through virtual launch experiences
- Marketing will include SWAG bundles, animated promo trailers, and unique chapter-opener illustrations for social media teaser content
- BK will promote the book to our email list and social platforms

Stop Chasing, Start Creating

Subtitle: A Timeless Fable on Mindset, Resilience, and Meaningful Work

Reading Line: Founder of Work. Meaningful.
Justin Jones-Fosu

TARGET CONSUMER:

- Readers of *The Go-Giver*, *The Five Dysfunctions of a Team*, *The Energy Bus*, *The Alchemist*, *A Peacock in a Land of Penguins*, and *Leadership and Self-Deception*
- Professionals in purpose-driven, high-burnout fields: healthcare, education, nonprofit, human services, and government who are seeking alignment over advancement
- Frontline and mid-level managers in values-aligned organizations who are experiencing burnout and disconnection from purpose
- HR professionals and organizational development leaders implementing wellness and retention programs seeking story-based transformation tools

Stop running toward someone else's definition of success, and start intentionally shaping your own. This prequel to Aesop's famous tortoise and hare fable shows exhausted professionals how to shift from chasing external validation to creating internal meaning and alignment.

Stop chasing visibility. Start creating meaning.

In today's high-pressure workplace, professionals are depleted from constantly proving themselves to others—yet struggling to find genuine satisfaction in their work. What if the breakthrough isn't working harder within the system but instead reimagining what success means to you?

Stop Chasing, Start Creating reveals the untold story of Tano the tortoise before his famous race with the hare. In this prequel to the beloved Aesop's fable, we discover that Tano wasn't always the steady, purposeful creature we know. He once chased visibility, approval, and validation just like the rest of us—until a moment of awakening changed everything.

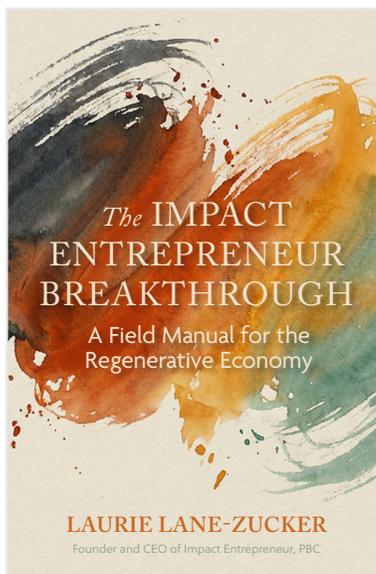
Through Tano's journey from external pressure to internal clarity, readers discover the crucial difference between chasing meaning and creating it. Grounded in motivation science, this framework shifts professionals from extrinsic motivation (external rewards, recognition, and belonging) to intrinsic motivation (purpose, contribution, and alignment).

Perfect for burned-out professionals in healthcare, education, nonprofit management, and other purpose-driven fields, this story-first approach offers the metaphor-rich reflection modern workers crave without feeling like another productivity manual.

- **TARGET AUDIENCE OF BURNED-OUT PURPOSE-DRIVEN PROFESSIONALS:** For readers who love meaningful workplace fables like *The Go-Giver* and *The Let Them Theory*.
- **TIMELY CHASING VS. CREATING FRAMEWORK:** Grounded in motivation science and behavioral psychology research that resonates with today's burnout epidemic.
- **PROVEN BESTSELLING PARABLE FORMAT:** Uses the story-first fable approach that has helped 15 previous Berrett-Koehler books each sell between 100,000 and 1 million copies.
- **BRILLIANT PREQUEL CONCEPT TO BELOVED AESOP FABLE:** Tells the unknown story of the tortoise's first race—when he was chasing the wrong objectives, failed, and transformed his approach to life and work.
- **FULL-TIME PROFESSIONAL SPEAKER WITH MASSIVE PLATFORM:** Justin Jones-Fosu delivers 50-60 keynote addresses per year, speaking to 10,000-20,000 people annually, with over 48,000+ professionals reached in 2023-2024.

Author Bio: Justin Jones-Fosu is CEO of Work.Meaningful., which is a firm focused on workplace engagement and diversity and inclusion that he founded eighteen years ago. He is a full-time speaker and trainer who speaks and trains 10,000 to 20,000 people per year. He is a former radio host and former workplace contributor to NPR's "The Takeaway" and is known for his ability to connect to a broad range of people in a down-to-earth, humorous way. He's the author of *I Respectfully Disagree*, *The Inclusive Mindset*, and *Your WHY Matters Now*.

Residence: Charlotte, NC Hometown: Grand Rapids, MI Author Site: <https://workmeaningful.com/>



COVER NOT FINAL

ON SALE 9/1/2026
Announced 1st Print: 8,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572318 / \$29.95/\$39.95

BISAC 1: Business & Economics - Entrepreneurship

BISAC 2: Business & Economics - Green Business

BISAC 3: Business & Economics - Development - Sustainable Development

Page Count: 288

Trim Size: 6 x 9

Carton Count: 24

Publicity and Marketing

- Impact Entrepreneur social platforms, with more than 12,000 followers deliver 500,000+ impressions through owned media and will be leveraged to promote and support the book
- Author has active partnerships with 20+ universities (Harvard, MIT, NYU, Columbia, Santa Clara, others) and 100+ professors and will push for classroom textbook adoption
- Author connections with major foundations (Ford, Kellogg, MacArthur) will be leveraged to promote the book through incorporation in their programs
- Author has an established presence at 15-20 major conferences annually including SOCAP, Opal Forum, Impact Capitalism Summit. Direct book sales at events, integration into presentations.
- BK will promote through our email lists, social media platforms and on our website.

The Impact Entrepreneur Breakthrough

Subtitle: A Field Manual for the Regenerative Economy

Reading Line: Founder and CEO of Impact Entrepreneur, PBC
 Laurie Lane-Zucker

TARGET CONSUMER:

- For readers of guides on building mission-driven businesses
- Impact entrepreneurs, investors and managers Consultants and coaches
- Social enterprise and impact economy educators
- Corporate sustainability officers, ESG leaders, and philanthropic advisors
- Policy makers and civic leaders
- MBA/MPA/public policy students
- Activists and movement organizers

The extractive economy is failing. The regenerative economy is being built. This is the definitive field manual for entrepreneurs, investors, and changemakers ready to stop tinkering with a broken system—and start building what replaces it.

When Laurie Lane-Zucker coined the term *impact entrepreneur* in 2011, he named an emerging movement. Fifteen years later, that movement has reached a breakthrough. *The Impact Entrepreneur Breakthrough* maps how to join it.

Part manifesto and part operating manual, this book shows how enterprises, ownership, capital, markets, security, and culture must transform together—and provides practical tools to begin immediately. Drawing on three decades at the forefront of impact investing and regenerative economics, Lane-Zucker introduces powerful new frameworks, including the Five Pillars of Real Security, the Prevention Dividend, and Defense as a Service—reimagining protection as shared resilience rather than fortified isolation.

You'll learn to

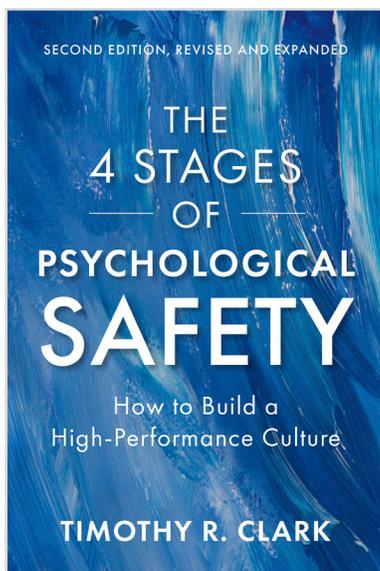
- design enterprises that heal communities and ecosystems;
- structure ownership so mission survives growth and succession;
- deploy capital for long-term resilience;
- rethink risk through prevention and collaboration; and
- translate regenerative values into concrete strategies and decisions.

Each chapter moves from analysis to action, with real-world applications from practitioners already building the Impact Economy. The breakthrough is happening now. The question is whether you'll participate.

- **BROAD AUDIENCE:** Business leaders, nonprofit organization leaders, consultants and coaches who support these leaders, impact investors and fund managers, corporate sustainability officers and ESG leaders, business educators, and foundation officers.
- **HOW TO ACHIEVE A HEALTHIER AND LESS EXTRACTIVE ECONOMY:** This is a field manual to help business leaders and support professional groups make needed changes.
- **COMPREHENSIVE GUIDEBOOK:** Includes research, guidelines, examples, and toolkits for enterprise design, capital innovation, ownership justice, and market transformation.
- **AUTHORITATIVE AUTHOR:** Laurie Lane-Zucker has been a leader in the field of economic transformation and sustainable business for 35 years. In 2011, he coined the term “impact entrepreneur” and founded an organization of the same name, which has become a leading organization and offers a magazine, a newsletter, a network, and an educational platform.
- **EXTENSIVE MARKETING PLANS:** This will be the flagship publication of Impact Entrepreneur, which will promote sales through advertising, email campaigns, social media, events, webinars, publicity, bulk sales, and many institutional partnerships.

Author Bio: Laurie Lane-Zucker is founder and CEO of Impact Entrepreneur, an impact economy business that hosts the Impact Entrepreneur Network—a large, global network of systems-minded entrepreneurs, investors, consultants, and scholars of social and environmental innovation. He is also editor and publisher of the digital magazine *Impact Entrepreneur* and host of the *Building an Impact Economy* webinar series. He has been a pioneer in sustainability, social enterprise, and impact investing for 35 years. He was the founding executive director of the international environmental organization Orion Society, founder of the global sustainability think tank Triad Institute, and founder of Hotfrog (a founding B Corporation).

Residence: Sheffield, MA **Hometown:** CT **Author Site:** <https://impactentrepreneur.com/>



COVER NOT FINAL

ON SALE 8/18/2026
Announced 1st Print: 20,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572035 / \$28.95/\$38.95

BISAC 1: Business & Economics - Workplace Culture

BISAC 2: Psychology - Industrial & Organizational Psychology

BISAC 3: Business & Economics - Human Resources & Personnel Management

Page Count: 288 Trim Size: 6 x 9

Carton Count: 24

Publicity and Marketing

- **Podcast tour** targeting business, leadership, and HR-focused shows
- **12,000-person email list** with dedicated launch campaign and content series
- **LinkedIn promotion** leveraging the author's 52,500+ followers with video content and articles
- **YouTube Shorts campaign** featuring key concepts from the expanded edition
- **Corporate speaking tour** including 4+ monthly engagements at Fortune 500 companies and universities
- **Webinar series** introducing new research findings and measurement tools
- **EQindex assessment promotion**—the validated psychological safety tool that has driven first edition success
- **Bulk sales opportunities** through LeaderFactor's extensive corporate client base
- **Strategic partnerships** with SHRM, ATD, and other professional associations
- **Updated book landing page** with free resources and behavioral guide downloads
- **Promotion through BK's social media** platforms, email marketing lists, and website

The 4 Stages of Psychological Safety, 2nd Edition

Subtitle: How to Build a High-Performance Culture
Reading Line: Revised and Expanded
Timothy R. Clark

TARGET CONSUMER:

- Readers of the 1st edition: The 60,000+ readers of the first edition seeking updated research and expanded practical guidance
- Senior executives and C-suite leaders responsible for organizational culture and performance
- HR professionals and Chief People Officers implementing inclusion and engagement initiatives
- Organizational consultants and coaches who need evidence-based frameworks for client work
- Business school faculty and MBA students studying organizational behavior and leadership

Build organizations where employees feel truly safe to learn, contribute, and challenge the status quo.

The proven practical guide to psychological safety is now expanded with updated research and powerful new frameworks and tools.

Psychological safety—the belief that you can speak up without risk of punishment or humiliation—is crucial for high-performing teams and innovative organizations. This revised and expanded edition of Timothy Clark's groundbreaking framework provides leaders with a research-backed roadmap through four distinct stages that enable individuals to feel safe, valued, and empowered.

The four stages build progressively:

- **Inclusion Safety** (feeling included and accepted),
- **Learner Safety** (feeling safe to learn and ask questions),
- **Contributor Safety** (feeling safe to contribute and participate), and
- **Challenger Safety** (feeling safe to challenge the status quo and speak truth to power).

This new edition adds compelling quantitative evidence from Clark's global database of 1.2 million data points, validating the four-stage model across cultures and demographics. New chapters explore what psychological safety is not, the dangers of "nice" cultures, the relationship between psychological and physical safety, and practical measurement strategies.

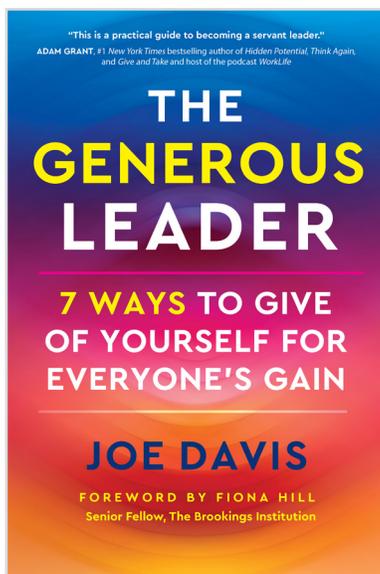
Leaders will learn to banish fear, create performance-based accountability, and build environments where people thrive beyond expectations.

- **BUILT-IN AUDIENCE:** Readers of the first edition, senior leaders, HR executives, organizational consultants, and business professionals.
- **PROVEN SUCCESS WITH NEW RESEARCH:** Builds on 60,000+ global sales of the first edition, now expanded by 40 percent.
- **FIRST PRACTICAL FRAMEWORK:** The original model remains the most actionable guide to building psychological safety, now enhanced with concrete behavioral tools for each stage.
- **SCHOLAR-PRACTITIONER AUTHORITY:** Clark combines Oxford-trained social science expertise with hands-on CEO and consulting experience.
- **COMPREHENSIVE EXPANSION:** New part 2 addresses critical questions leaders face: measuring psychological safety, avoiding "nice" culture traps, connecting psychological and physical safety, and the CEO's role in cultural transformation.

Author Bio: Timothy R. Clark is founder and CEO of LeaderFactor, a global leadership consulting and training organization serving clients worldwide. Clark is the author of five critically acclaimed books on leadership, culture, and change. His four-stage psychological safety framework has been implemented across industries from manufacturing to technology, helping organizations create cultures of inclusion and innovation.

Residence: Alpine, Utah **Hometown:** Alpine, Utah

Author Site: <https://www.leaderfactor.com/team/timothy-r-clark>



ON SALE 12/1/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572301 / \$29.95/\$39.95

BISAC 1: Business & Economics - Leadership
BISAC 2: Business & Economics - Motivational
BISAC 3: Business & Economics - Consulting
Page Count: 224 **Trim Size:** 6 x 9
Carton Count: 24

Publicity and Marketing

- National podcast campaign, targeting leadership and business shows
- Extensive speaking engagements leveraging the massive BCG alumni, client, and employee network
- Academic engagement push, including guest speaker at business schools and executive programs
- BCG training events using the book in Denver, Amsterdam, and other locations
- Active promotion through author's 13,000-name personal email list
- Bulk purchases through BCG associates and organizational leadership development programs
- Promotion to BK's email lists, including buyers of the hardcover edition of this title.
- Promotion on BK's website and social media platforms.

The Generous Leader

Subtitle: 7 Ways to Give of Yourself for Everyone's Gain

Joe Davis

TARGET CONSUMER:

- Readers of *Dare to Lead*, *Radical Candor*, *Give and Take*, and *The Simple Truths of Leadership*
- Leaders ages 28-52 who want to master the art of modern leadership
- Leaders who feel stuck and haven't found what they're looking for in traditional career advancement books
- Leaders looking to round out their leadership skills and prepare for new expectations
- Leaders of all types, from business and white collar to blue collar and trade

Stop feeling stuck in traditional leadership approaches—master 7 heart-led actions that transform how you lead, connect authentically with your team, and drive business growth.

Leading with only technical skills isn't enough anymore. You need people to build a successful business—and today's workforce demands leaders who see beyond the bottom line. If you're feeling stuck or sensing that traditional leadership advice isn't connecting, this is your roadmap to the modern leadership approach that actually works.

Through 7 practical, heart-led actions, you'll learn to connect authentically with your team, drive engagement, and achieve measurable business results. Being vulnerable takes courage, but when you lead with generosity, you unlock profound benefits:

- deeper team connections
- stronger organizational performance
- accelerated career growth
- broader societal impact

This proven framework includes the following:

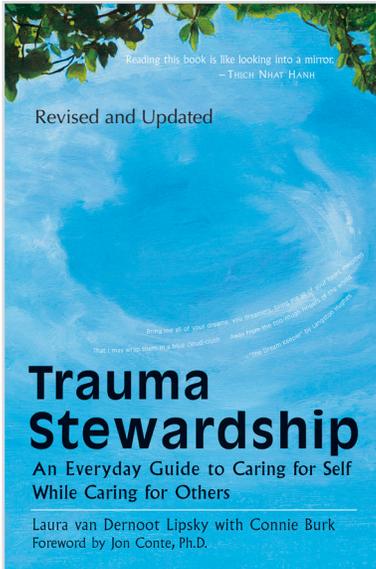
1. Generous communication to build trust
2. Generous listening to understand perspectives
3. Generous inclusion to invite collaboration
4. Becoming an ally to create opportunities
5. Generous development to validate and expand potential
6. Generous moments to acknowledge what matters
7. Showing up authentically without masks

Through unforgettable stories from the author and CEOs of well-recognized companies, you'll see exactly how generous leadership transformed their organizations and careers. Winner of the NYC Big Book Award Distinguished Favorite and Eric Hoffer First Horizon Award finalist, this is the trusted reference for leaders ready to master modern leadership.

- **FOR LEADERS WHO FEEL STUCK OR ARE READY TO LEVEL UP:** Reaches leaders ages 28-52 across all industries who haven't found what they need in traditional career advancement books.
- **PROVEN 7-PART FRAMEWORK FOR MEASURABLE RESULTS:** Delivers actionable strategies that transform leadership
- **ENGAGING STORY-BASED FORMAT OVER DRY FRAMEWORKS:** Told through unvarnished, unforgettable leadership stories from the author and CEOs of well-recognized companies
- **PAPERBACK EDITION BENEFITS:** More accessible price point opens book to a wider audience of emerging and mid-level leaders.
- **40+ YEARS OF BCG LEADERSHIP EXPERTISE:** Author Joe Davis is Senior Advisor at Boston Consulting Group, the former Head of BCG in North America, and member of the firm's Executive Committee.

Author Bio: Joe Davis is a Senior Advisor at the Boston Consulting Group, where he has worked since 1988. He served as Head of BCG in North America and member of the firm's Executive Committee, overseeing operations in the US, Canada, and Mexico. Recognized as one of the Top 25 Consultants of 2011, Joe brings over 40 years of experience in leadership and diversity, equity, and inclusion roles. His leadership approach, refined through decades of real-world experience and occasional missteps, emphasizes authentic connection and generous action.

Residence: Miami, FL **Hometown:** San Francisco, CA **Author Site:** <https://on.bcg.com/3qLgB0M>



ON SALE 9/29/2026

Announced 1st Print: 25,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572189 / \$24.95/\$33.95

BISAC 1: Self-Help - Self-Management - Stress Management

BISAC 2: Social Science - Social Work

BISAC 3: Medical - Caregiving

Page Count: 312 **Trim Size:** 6 x 9

Carton Count: 24

Publicity and Marketing

- National publicity campaign targeting mental health podcasts, healthcare industry publications, social work journals, and wellness-focused media outlets.
- Major preorder push with incentives to drive sales
- The Trauma Stewardship Institute will conduct outreach to all partner organizations, professional networks, email lists (5,000+ subscribers), and social media followers to promote this critical revised edition
- Marketing will target sectors with high trauma exposure
- The author will conduct workshops, keynotes, and training sessions at major conferences for healthcare professionals and others
- Promotion leveraging the author's established platform and Trauma Stewardship Institute channels for social media campaigns and video content
- Promotion to hospitals, social service agencies, and more for bulk purchases for staff professional development and wellness programs
- Expansion of traumastewardship.com to complement the revised edition and drive book sales
- BK will promote through email lists, social media platforms, and established channels to business, leadership, and personal development audiences

Trauma Stewardship, Revised and Updated

Subtitle: An Everyday Guide to

Caring for Self While Caring for Others

Laura van Dernoot Lipsky with Connie Burk

TARGET CONSUMER:

- Readers of self-care books like *Mindful Self-Compassion for Burnout*, *The Resilient Practitioner*, and books on compassion fatigue and secondary trauma
- Healthcare workers, first responders and social workers) seeking to prevent burnout and maintain compassion in high-stress medical environments
- Teachers, educators, and school administrators managing the emotional toll of supporting students through crises
- Spiritual leaders, chaplains, and faith community members providing care and support to those in crisis

Prevent burnout and compassion fatigue with proven trauma stewardship practices that help healthcare workers, therapists, social workers, and first responders stay healthy while caring for others.

The proven resource for maintaining resilience in the face of trauma—revised and updated for today's even more challenging caregiving landscape.

This beloved bestseller—over 275,000 copies sold—has helped caregivers worldwide stay emotionally, psychologically, spiritually, and physically healthy while confronting the overwhelming traumas they face every day.

Drawing from her decades of trauma work, Laura van Dernoot Lipsky offers a compassionate survey of the toll taken on those working to make the world better. You may feel exhausted, cynical, or numb—like you can never do enough. These symptoms of trauma exposure response affect us individually and collectively, draining the energy we desperately need to help others.

New in this revised edition:

- Addresses the intensified challenges facing today's helping professionals
- Features new stories from diverse caregiving settings
- Includes updated research on trauma exposure and resilience
- Offers fresh tactics for staying vital and healthy in an increasingly difficult world

Trauma Stewardship guides you to meet these challenges through actionable strategies for examining your reactions, discovering renewal, and maintaining your capacity to care.

- **FOR ANYONE IN CAREGIVING, HELPING, OR SUPPORT ROLES:** Healthcare workers, first responders, and anyone whose work involves exposure to others' trauma
- **FOR READERS OF THE BODY KEEPS THE SCORE** and similar titles who are seeking deep research and guidance to cope with trauma
- **A PROVEN BESTSELLER THAT CONTINUES TO SELL:** This title has sold over 275,000 copies in print and 45,000 digital copies and remains a steady seller.
- **MORE CRITICAL NOW THAN EVER:** This revised edition directly addresses today's intensified climate while providing practical tools for those navigating these obstacles while protecting their well-being.
- **UPDATED FOR TODAY'S REALITY:** This revision incorporates new stories, updated research on trauma exposure, and contemporary strategies
- **PRACTICAL, ACCESSIBLE FRAMEWORK:** Lipsky presents the 16 warning signs of trauma exposure response and offers a clear 5-direction framework for building resilience.

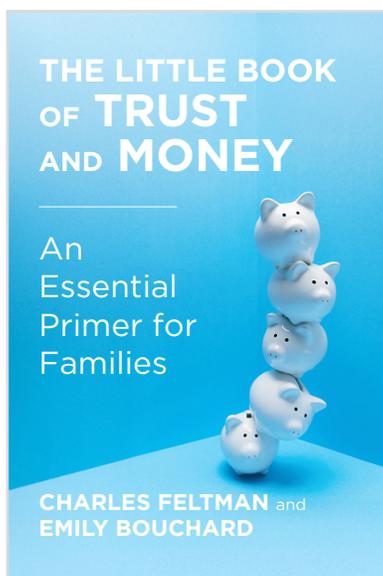
Author Bio: **Laura van Dernoot Lipsky** is the founder and director of the Trauma Stewardship Institute. A pioneer in the field of trauma exposure, she coined the term trauma stewardship to describe a sustainable, justice-rooted approach to caring for ourselves while caring for others.

Connie Burk is the executive director of Kol HaNeshamah. She previously directed the NW Network, where she founded the National LGBTQ Institute on Intimate Partner Violence, the National LGBTQ TTA Institute, and the annual Q&A summit.

Residence: Laura van Dernoot Lipsky: Seattle, WA Connie Burk: Seattle, WA

Hometown: Laura van Dernoot Lipsky: Unknown Connie Burk: Lawrence, KS

Author Site: <https://traumastewardship.com/>



ON SALE 11/10/2026
Announced 1st Print: 15,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572219 / \$20.95/\$27.95

BISAC 1: Business & Economics - Personal Finance - Money Management
BISAC 2: Self-Help - Personal Growth - Success
BISAC 3: Family & Relationships - Conflict Resolution
Page Count: 160 **Trim Size:** 6 x 9
Carton Count: 24

Publicity and Marketing

- Authors plan a 50+ person launch team, including influential trust and family wealth leaders
- Webinar with pre-order incentives and podcast tour targeting 3-5 influential shows
- LinkedIn Live preview events and author platform promotion (6,200+ combined social connections, 1,250 engaged email contacts)
- Launch event in Napa wine country
- Promotion through both authors' podcasts (Trust on Purpose: 90+ episodes, 33,500+ downloads, 113 countries; Wealth Coherence podcast)
- Outreach to 169 Trust at Work® Certification Program alumni with moderate to large followings
- Speaking engagements with bulk sales opportunities: HR organizations (SHRM), International Coach Federation (global reach across continents), Vistage groups
- Professional advisor network outreach: Estate Planning Councils nationwide, CFP conferences, CEPA chapters, family mediation associations, Family Firm Institute, Exit Planning Institute, STEP, TIGER 21
- Outreach to family enterprise organizations with book purchase programs: E.O., YPO, Family Wealth Alliance, Family Office Exchange, Family Business Network
- Training programs for firms and institutions: CNB/RBC, IEQ, Vantage Leadership, Cornell's Family Office Leadership Program (Emily is adjunct faculty, January 2026), Tamarind Learning, Purposeful Planning Institute
- Webinars with bulk purchase incentives for advisors to give to clients
- BK will promote to our email lists, including past purchasers of Feltman's titles, and we will feature the book on our website and social media platforms.

The Little Book of Trust and Money

Subtitle: An Essential Primer for Families

Charles Feltman and Emily Bouchard

TARGET CONSUMER:

- Readers of self-help books on family relationships, communication, and finances who need practical tools to prevent financial issues from destroying family bonds
- Families of every shape, size, and configuration experiencing money-related conflicts or navigating wealth transitions
- Professionals serving families including therapists, coaches, mediators, financial advisors, estate planning attorneys, and professional trustees who need resources for clients

Stop money problems from destroying your family with 5 proven trust principles that prevent conflicts, repair financial damage, and keep relationships strong across generations.

Money fights now destroy more marriages than any other issue—and they're tearing families apart at every income level. When trust and money disconnect, relationships fracture, inheritances become battlegrounds, and families who should thrive together fall apart instead.

This book gives families the critical tools they need to navigate money turbulence with confidence — in a **clear, fast, highly readable format designed for immediate application**. Two leading experts—trust authority Charles Feltman and family dynamics coach Emily Bouchard—reveal 5 essential principles that prevent money from destroying family bonds:

- Learn how transparency prevents hidden resentments
- Why fairness must balance equity with belonging
- How reliability strengthens commitments
- Why shared stories provide meaning to wealth
- How to repair trust when money damages occur

With research-backed strategies and real-world examples, readers will discover how to acquire, manage, use, and pass on money without sacrificing the relationships that matter most.

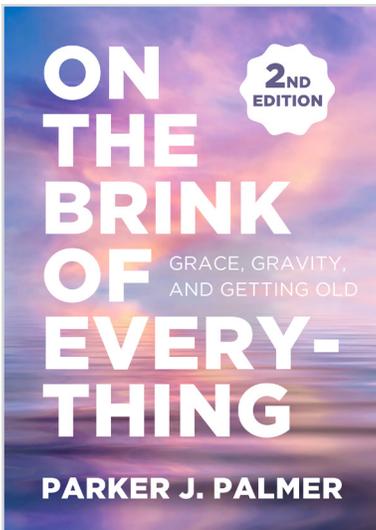
Whether dealing with income imbalances, succession planning, inheritance conflicts, or everyday financial decisions, this portable 5-factor framework applies to any money-related scenario families face.

- **UNIVERSAL CRISIS FAMILIES FACE NOW:** This book addresses the urgent need for tools to prevent wealth from tearing relationships apart, making it essential for anyone navigating family finances, inheritance, succession, or everyday money tensions.
- **PROVEN 5-FACTOR FRAMEWORK THAT WORKS:** Readers get a simple, portable toolkit addressing every money scenario through 5 core principles.
- **REPAIRS BROKEN TRUST WITH ACTIONABLE STRATEGIES:** This guide provides essential repair tools for when money damages relationships.
- **EXTENSIVE PROFESSIONAL REACH AND BULK SALES OPPORTUNITY:** Both authors have deep networks reaching family office professionals, financial advisors, estate planners, therapists, coaches, and mediators who serve families, representing thousands of potential readers and significant bulk purchase opportunities.
- **BESTSELLING TRUST EXPERT MEETS FAMILY WEALTH AUTHORITY:** Feltman's *The Thin Book of Trust* has sold 100,000+ copies and established him as the go-to voice on trust-building. Bouchard brings 30+ years coaching families globally through wealth transitions.

Author Bio: Charles Feltman has been an executive and team coach for three decades. He is the author of *The Thin Book of Trust*, now in its third edition, which has sold over 100,000 copies worldwide. He is a sought-after expert on trust-building across multiple contexts, including leadership, teams, families, and communities.

Emily Bouchard is a family dynamics coach and family office consultant with over three decades of experience working with families globally. She has been featured in the *New York Times*, *Wall Street Journal*, *Newsweek*, *USA Today*, *Forbes*, *Martha Stewart Weddings*, *Bustle*, *Satellite Sisters Radio*, and *The Today Show*.

Residence: Charles Feltman: San Luis Obispo, CA Emily Bouchard: Placerville, CA
Hometown: Charles Feltman: Santa Barbara, CA Emily Bouchard: New York City, NY
Author Site: <https://insightcoaching.com/>



COVER NOT FINAL

ON SALE 9/29/2026
Announced 1st Print: 20,000

BERRETT-KOEHLER PUBLISHERS
HC: 9798890572004 / \$24.95/\$33.95

BISAC 1: Self-Help - Aging
BISAC 2: Self-Help - Personal Growth - Happiness
BISAC 3: Self-Help - Motivational & Inspirational
Page Count: 224 **Trim Size:** 5 x 7
Carton Count: 12

Publicity and Marketing

- Promotions through extensive digital outreach through Substack (tens of thousands of followers) and The Growing Edge podcast with Carrie Newcomer (newcomerpalmer.com/podcast)
- Active promotion through Parker's Facebook following of 136,000+ followers
- Targeted outreach to aging/retirement, spirituality, social justice, and education communities where Palmer's work is well-known
- Outreach to media contacts focusing on themes of aging with purpose, elder activism, and democracy/resistance
- Digital ARC distribution to influencers, bloggers, and podcast hosts in relevant niches
- Coordinated promotion with Center for Courage & Renewal network
- Promotion through the Berrett-Koehler email list and social media platforms

On the Brink of Everything, Second Edition

Subtitle: Grace, Gravity, and Getting Old

Parker J. Palmer

TARGET CONSUMER:

- Readers of Parker J. Palmer's previous books (*Let Your Life Speak*, *The Courage to Teach*, *Healing the Heart of Democracy*)
- Readers who loved contemplative nonfiction by authors like Atul Gawande, David Brooks, and Louise Aronson that addresses life's deepest questions
- Professionals and seekers aged 50+ navigating retirement, aging, and life's transitions who need guidance on staying purposeful and engaged
- Educators, activists, and community leaders concerned about democracy and social justice

Navigate aging with purpose, meaning, and hope—now revised with urgent wisdom on staying engaged, countering tyranny, and making peace with mortality.

Getting older isn't about withdrawal—it's about diving deeper into life, work, relationships, and meaning. But how do you stay engaged when facing loss, political chaos, and mortality?

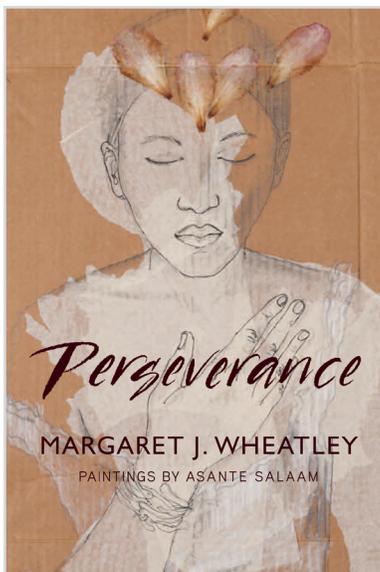
In this revised and expanded edition, beloved teacher and bestselling author Parker J. Palmer returns with eight more years of hard-won wisdom. Drawing on eight decades of life, Palmer explores the urgent questions aging raises: How do we counter authoritarianism when democracy itself is threatened? How do we stay connected across generational divides? How do we make peace with endings while staying meaningfully engaged until the last breath?

Through meditations blending prose and poetry, Palmer shows that old is just another word for nothing left to lose—a time to speak truth, reach out, reach in, and fully inhabit the life you have. Laced with humor and gravitas, this book does not tell you how to age. It invites you to turn the prism on your own unfolding life, refracting new light at every turn.

- **FOR READERS NAVIGATING MIDLIFE, RETIREMENT, AND BEYOND:** Professionals and seekers aged 50+ who need guidance on staying purposeful, engaged, and hopeful as they face aging, political upheaval, and mortality.
- **REVISED WITH URGENT NEW CONTENT ON DEMOCRACY AND RESISTANCE:** Palmer expands Part V with vital new insights on how elders must stay engaged, oppose tyranny, and use their voices when the stakes are highest. These timely updates transform the book from personal reflection to urgent call to action.
- **PROVEN BESTSELLER NOW EVEN MORE RELEVANT:** Over 100,000 copies sold of the first edition. This revised edition includes a new prelude "8 Years Closer to the Brink" and updated reflections throughout make this essential reading for unprecedented times.
- **POETIC, ACCESSIBLE WISDOM FOR ALL AGES:** Not a how-to guide but a set of meditations in prose and poetry that turn the prism on life's meaning, helping readers of any age explore how their own lives are unfolding.
- **AUTHOR PLATFORM CONTINUES TO GROW IN SEMI-RETIREMENT:** Palmer has found tens of thousands of new readers through his Substack and wildly successful podcast with Carrie Newcomer, *The Growing Edge*. He has 136,000 plus followers on Facebook.

Author Bio: Parker J. Palmer, founder of the Center for Courage & Renewal, is a world-renowned writer, speaker, and activist who focuses on issues in education, community, leadership, spirituality, and social change. He has reached millions worldwide through his 9 books, including *Let Your Life Speak*, *The Courage to Teach*, *A Hidden Wholeness*, and *Healing the Heart of Democracy*. Palmer holds a Ph.D. in sociology from UC Berkeley, 11 honorary doctorates, and awards from the National Educational Press Association. In 2010, he received the William Rainey Harper Award (previous recipients include Margaret Mead, Elie Wiesel, and Paolo Freire). A Quaker, Parker lives in Madison, Wisconsin.

Residence: Madison, WI **Hometown:** Madison, WI **Author Site:** <https://couragerenewal.org/parker-j-palmer/>



ON SALE 9/15/2026
Announced 1st Print: 10,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890572523 / \$20.95/\$27.95

BISAC 1: Self-Help - Motivational & Inspirational
BISAC 2: Self-Help - Personal Growth - Happiness
BISAC 3: Self-Help - Emotions
Page Count: 168 **Trim Size:** 4-1/2 x 6-4/5
Carton Count: 24
Illustrations: 7

Publicity and Marketing

- Promotion through extensive speaking and teaching engagements. Author has given keynotes and conducted workshops with associations such as Catholic Health Manitoba, BC Inclusion Canada, Colorado Public Health Professionals, Salesforce, International Leadership Association, and AMNA among others
- Promotion via established online courses, and active organizational partnerships built over 3 decades of thought leadership. *Perseverance* is the core text in her trainings.
- Promotion through “Bundles of Perseverance campaign” where the author promotes the book to nonprofits, individual leaders, or friends to buy in bulk.
- Online promotion through serializing content from the book “For Persevering People”—selected pages sent weekly for 14 weeks.
- Promotion through author's website margaretwheatley.com and her nonprofit berkana.org, featuring articles, videos, and podcasts focused on perseverance
- BK will promote on our website, and through our social media platforms and targeted email campaigns.

Perseverance, Second Edition

Margaret J. Wheatley

TARGET CONSUMER:

- Readers of Wheatley's other titles, including *Restoring Sanity* and *Who Do We Choose to Be?*
- Individuals facing challenges and major changes in their lives—professionals, parents, caregivers, and community members dealing with unprecedented pressures
- Leaders at all levels, across all fields, seeking guidance beyond empty motivational slogans
- Community organizers

Navigate your toughest challenges with timeless wisdom and practical guidance for persevering through life's struggles—now updated with new insights for facing today's unprecedented pressures.

When you feel overwhelmed, exhausted, or ready to give up—you need practical wisdom that addresses what you're actually experiencing, not hollow motivational slogans. This beautifully illustrated second edition of Margaret Wheatley's bestselling guide gives you practical tools to persevere through challenges at work, at home, in your community, and within yourself—with a new introduction for using this book individually or in groups.

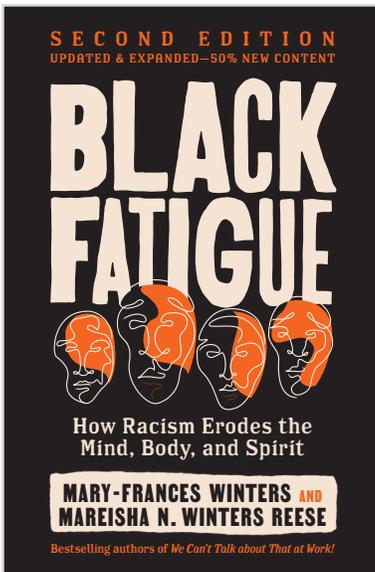
Through concise, compassionate essays, Wheatley addresses the moments when you feel lost, betrayed, or exhausted—and helps you recognize the rewarding times when you've made a small difference. She names the behaviors and dynamics—fearlessness, guilt, joy, jealousy—that either support or impede your efforts, putting each in a broader human and timeless perspective. The self-contained essays let you thumb through and find what speaks to you right now.

Complemented by poems and quotations from traditions and cultures throughout history, this book grounds you spiritually while providing practical perspective. As the Hopi elders remind us: “We are the ones we have been waiting for.”

- **FOR EVERYONE FACING CHALLENGES:** Appeals to readers of inspirational, personal growth, and leadership books who seek substance over slogans.
- **PROVEN BESTSELLER WITH LOYAL FOLLOWING:** Over 50,000 copies sold of the first edition and over 800,000 copies sold across Wheatley's 9 books.
- **TIMELESS WISDOM MEETS URGENT NEED:** In an era of unprecedented division, conflict, and exhaustion, this book provides ancient wisdom and practical advice drawn from a diverse pool of traditions, teachers, and wise practitioners.
- **RENOWNED THOUGHT LEADER:** Wheatley has been a world-renowned thought leader for 3 decades and continues building her following through popular trainings, courses, articles, videos, and podcasts.
- **NEW EDITION SUPPORTS EXPANDED MARKETING:** Includes a new opening describing how individuals and groups can use this book.

Author Bio: Margaret J. Wheatley is an award-winning author whose books have collectively sold over 800,000 copies, including *Restoring Sanity*, *Who Do We Choose to Be?*, *Turning to One Another*, *Perseverance*, *A Simpler Way*, *Finding Our Way*, *Walk Out Walk On*, *So Far from Home*, and the classic, still highly influential *Leadership and the New Science*. She is cofounder and president of The Berkana Institute and a celebrated speaker, teacher, and leader. For three decades, Wheatley's work has bridged personal growth, leadership, business, and current affairs—establishing her as a groundbreaking thought leader in each of these areas.

Residence: Provo, UT **Hometown:** Provo, UT **Author Site:** <https://berkana.org/>



ON SALE 6/23/2026
Announced 1st Print: 20,000

BERRETT-KOEHLER PUBLISHERS
TR: 9798890571885 / \$21.95/\$28.95

BISAC 1: Social Science - Discrimination
BISAC 2: Social Science - Cultural & Ethnic Studies - American - African American & Black Studies
BISAC 3: Self-Help - Self-Management - Stress Management
Page Count: 288 **Trim Size:** 6 x 9
Carton Count: 24

Publicity and Marketing

- National media campaign targeting major outlets, including NPR, The Daily Show, corporate leadership publications, and diversity-focused media Email campaigns reaching The Winters
- Group's 10,000+ engaged subscribers and corporate client network Social media promotion across LinkedIn,
- Facebook, and Instagram, leveraging both authors' professional presence. Combined presence of nearly 50,000 followers.
- Integration into The Winters Group's client offerings, including keynotes, workshops, and educational experiences Content marketing through thought
- leadership articles and podcast appearances Bulk sales outreach to corporations,
- universities, and community organizations for training programs Course adoption campaign targeting
- business schools, sociology classes, and diversity education programs Promotion on the BK website
- (bkconnection.com) and social media platforms, including LinkedIn, Facebook, Instagram, and BlueSky Promotion to Berrett-Koehler's email list and past
- buyers of the author's books Promotion via organizational book clubs and
- reading groups: discussion guide available

Black Fatigue, Second Edition

Subtitle: How Racism Erodes the Mind, Body, and Spirit

Reading Line: Second Edition

Mary-Frances Winters and Mareisha N. Reese

TARGET CONSUMER:

- **READERS OF SOCIAL JUSTICE BOOKS:** Readers of Oluo's *So You Want to Talk About Race* and DiAngelo's *White Fragility*, who seek a deeper understanding of how systemic racism affects Black mental and physical health
- **CORPORATE LEADERS:** Leaders of multiracial teams who need to understand the workplace impact of racial trauma and fatigue on their Black employees
- **SOCIAL JUSTICE ADVOCATES:** Leaders and advocates of anti-racism work who want comprehensive tools for understanding and addressing the health consequences of racism
- **BLACK PROFESSIONALS:** Individuals in the workplace who want to learn to minimize fatigue and find community in shared experiences
- **EDUCATORS AND COUNSELORS:** Teachers, therapists, and religious leaders who need research-backed insights into racial trauma

The pioneering book that exposed the intergenerational health impacts of systemic racism is back—with 50 percent new content to meet the demands of our post-2020 reality.

This updated edition delivers urgent tools for survival, including four new chapters, updated research, case studies, and real-world examples.

Black people are exhausted. The toll of living within systems designed to exclude them devastates minds, bodies, and spirits. Award-winning diversity, equity, and inclusion leader Mary-Frances Winters—now joined by Mareisha Winters Reese—addresses this ongoing crisis with an urgent update to her bestselling book.

Winters and Reese incorporate new data, fresh case studies, and expanded tools to reflect today's realities. This edition, with 50 percent new content, includes the following:

- Four new chapters on current challenges facing Black communities
- Updated research on racism's health impacts in a post-COVID world
- New stories and case studies that illuminate lived experience
- Updated models reflecting today's most relevant findings

With unflinching honesty and a practical lens, Winters and Reese document the enduring toll of "living while Black" while also equipping readers with strategies for personal healing and organizational transformation. The research is current, the case studies are real, and the tools are designed to create lasting systemic change.

- **BROAD AUDIENCE:** This groundbreaking book is written for social justice leaders, corporate leaders, religious leaders, educators, counselors, and individual change agents.
- **GROUNDBREAKING AND BESTSELLING:** The first edition has sold more than 50,000 copies and was the first book to define and comprehensively explore the intergenerational impact of systemic racism.
- **NATIONAL EXPERTISE:** Mary-Frances Winters is founder and Mareisha N. Reese is president of The Winters Group, which is one of the top DEI and justice consulting and training firms.
- **EXTENSIVELY REVISED AND UPDATED:** This second edition includes two new chapters, an expanded discussion guide, updated research data, and fresh stories, and case studies reflecting the evolving racial landscape since 2020.
- **TIMELY POLITICAL CONTEXT:** The second edition addresses the reversal of equity-focused policies and the dismantling of DEI infrastructure.

Author Bio: Mary-Frances Winters is the founder and CEO of the Winters Group, a pioneering diversity, equity, inclusion, and justice consulting firm operating for four decades. She is the author of the bestselling books *Black Fatigue*, *Inclusive Conversations*, and *We Can't Talk about That at Work!* and has received numerous awards, including the ATHENA award and The Winds of Change award.

Mareisha N. Winters Reese is the president and chief operating officer of the Winters Group and coauthor of *Racial Justice at Work* and the second edition of *We Can't Talk about That at Work!* Together, they bring extensive expertise in organizational change and racial equity to help leaders create more inclusive environments.

Residence: Charlotte, NC **Hometown:** Charlotte, NC **Author Site:** <https://www.wintersgroup.com>
Social: <https://www.facebook.com/wintersgroup/> <https://bit.ly/3JorjDs>

316 Berrett-Koehler Bestsellers

Berrett-Koehler Publishers has an impressive track record of sales of our publications. Already 316 Berrett-Koehler books—approximately one-third of our total booklist—have sold over 20,000 copies, which is our definition of a bestseller. And 76 of these books have sold more than 100,000 copies. These figures include sales of all US and foreign editions in all formats.

This is a remarkable track record at a time when the average new book published in the US sells less than 2,000 copies over its lifetime. The number one bestselling BK title is *Eat That Frog!* by Brian Tracy, which has sold over 4 million copies. And *Eat That Frog!* is published in 57 different languages!

Listed below are total sales of each bestseller and the number of languages in which each title is published. As you can see, most of these BK titles are published in multiple languages—often in 10 or more languages.

NUMBER OF BOOKS SOLD AND NUMBER OF LANGUAGES IN WHICH EACH TITE IS AVAILABLE

BK CURRENTS

1.8 million+ • 38 • *Confessions of an Economic Hit Man and The New Confessions of an Economic Hit Man*
 330,000+ • 10 • *The Body Is Not an Apology*
 170,000+ • 10 • *Affluenza*
 150,000+ • 22 • *When Corporations Rule the World*
 90,000+ • 12 • *One from Many*
 65,000+ • 2 • *Screwed*
 65,000+ • 1 • *Decolonizing Wealth*
 60,000+ • 11 • *A Game As Old As Empire*
 60,000+ • 10 • *Solving Tough Problems*
 50,000+ • 2 • *Black Fatigue*
 45,000+ • 5 • *How the Poor Can Save Capitalism*
 40,000+ • 11 • *Power and Love*
 40,000+ • 11 • *The Post-Corporate World*
 40,000+ • 12 • *Agenda for a New Economy*
 40,000+ • 6 • *The Great Turning*
 40,000+ • 1 • *Best Care Anywhere*
 40,000+ • 5 • *Out of Poverty*
 35,000+ • 10 • *Alternatives to Economic Globalization*
 35,000+ • 2 • *Unequal Protection*
 30,000+ • 3 • *Global Mind Change*
 30,000+ • 9 • *The Fourth Wave*
 25,000+ • 5 • *This Changes Everything*
 25,000+ • 5 • *Gangs of America*
 25,000+ • 5 • *Ten Years to Midnight*
 25,000+ • 6 • *Infinite Vision*
 25,000+ • 4 • *The Shareholder Value Myth*
 25,000+ • 5 • *Making Sustainability Work*
 20,000+ • 8 • *Macroshift*
 20,000+ • 4 • *The Divine Right of Capital*
 20,000+ • 4 • *Capitalism 3.0*
 20,000+ • 3 • *The Small-Mart Revolution*
 20,000+ • 2 • *Walk Out Walk On*
 20,000+ • 1 • *Corporations Are Not People*
 20,000+ • 6 • *Transformative Scenario Planning*

BK LIFE

4,000,000+ • 57 • *Eat That Frog!*
 1,000,000+ • 40 • *Goals!*
 800,000+ • 21 • *The Anatomy of Peace*
 650,000+ • 20 • *Repacking Your Bags*
 500,000+ • 24 • *Change Your Questions, Change Your Life*
 400,000+ • 25 • *A Peacock in the Land of Penguins*
 350,000+ • 23 • *The Five Secrets You Must Discover Before You Die*
 350,000+ • 7 • *Trauma Stewardship*
 310,000+ • 28 • *The 21 Success Secrets of Self-Made Millionaires*
 265,000+ • 18 • *The Laws of Lifetime Growth*
 220,000+ • 26 • *I Moved Your Cheese*
 220,000+ • 23 • *How to Get Ideas*
 210,000+ • 27 • *Prisoners of Our Thoughts*
 200,000+ • 18 • *The Power of Purpose*
 200,000+ • 32 • *Kiss That Frog!*
 200,000+ • 10 • *No More Regrets!*
 180,000+ • 12 • *The Referral of a Lifetime*
 175,000+ • 24 • *Be a Sales Superstar*
 165,000+ • 29 • *Flight Plan*
 160,000+ • 12 • *The Hamster Revolution*
 140,000+ • 18 • *Singletasking*
 130,000+ • 15 • *Networking for People Who Hate Networking*
 130,000+ • 15 • *Getting Things Done When You Are Not in Charge*
 130,000+ • 11 • *Turning to One Another*
 130,000+ • 6 • *Shifting Sands*
 120,000+ • 5 • *On the Brink of Everything*
 110,000+ • 18 • *Love It, Don't Leave It*
 110,000+ • 6 • *It's the Way You Say It*
 105,000+ • 16 • *PeopleSmart*
 100,000+ • 15 • *Catch!*
 100,000+ • 13 • *The Nonverbal Advantage*
 100,000+ • 13 • *Stepping Up*
 100,000+ • 11 • *The Resiliency Advantage*
 100,000+ • 16 • *Eat That Frog! for Students*
 90,000+ • 11 • *Be Your Own Brand*
 90,000+ • 9 • *Creating Personal Presence*

BK LIFE, continued

85,000+ • 11 • *Accidental Genius*
 80,000+ • 9 • *Be the Hero*
 80,000+ • 13 • *What to Do When There's Too Much to Do*
 75,000+ • 15 • *Get Paid More and Promoted Faster*
 75,000+ • 11 • *Whistle While You Work*
 75,000+ • 13 • *Quiet Influence*
 75,000+ • 8 • *Get to the Point*
 70,000+ • 11 • *The Answer to How Is Yes*
 70,000+ • 10 • *The Highest Goal*
 60,000+ • 12 • *The Power of Failure*
 60,000+ • 10 • *Prosper*
 60,000+ • 5 • *Life Reimagined*
 60,000+ • 7 • *Eat That Frog! Action Workbook*
 55,000+ • 5 • *The Age of Overwhelm*
 50,000+ • 12 • *What Would Buddha Do at Work?*
 50,000+ • 5 • *Be BIG*
 50,000+ • 2 • *Calling Cards*
 45,000+ • 4 • *Embrace the Chaos*
 40,000+ • 18 • *Find Your Balance Point*
 40,000+ • 3 • *Perseverance*
 40,000+ • 9 • *The Mood Elevator*
 40,000+ • 3 • *Who Do We Choose to Be?*
 40,000+ • 3 • *Your Body Is Not an Apology Workbook*
 40,000+ • 2 • *The Memo*
 40,000+ • 8 • *The Serious Business of Small Talk*
 40,000+ • 2 • *Subtle Acts of Exclusion*
 35,000+ • 10 • *The Five Thieves of Happiness*
 35,000+ • 7 • *Aligned Thinking*
 35,000+ • 7 • *The Pause Principle*
 35,000+ • 5 • *Whale Done Parenting*
 30,000+ • 12 • *Being Buddha at Work*
 30,000+ • 9 • *Refire! Don't Retire*
 30,000+ • 8 • *Fear Your Strengths*
 30,000+ • 5 • *Living in More Than One World*
 30,000+ • 4 • *We Are All Self-Employed*
 30,000+ • 4 • *Why Wait to Be Great?*
 30,000+ • 2 • *I'm Stuck, You're Stuck*
 30,000+ • 8 • *You Are What You Believe*
 25,000+ • 12 • *Sprout*
 25,000+ • 11 • *Downshifting*
 25,000+ • 10 • *Flux*
 25,000+ • 8 • *Three Deep Breaths*
 25,000+ • 5 • *Be the Best Bad Presenter Ever*
 25,000+ • 5 • *50 Jobs in 50 States*
 25,000+ • 5 • *The Discomfort Zone*
 25,000+ • 2 • *Communicate Like a Leader*
 25,000+ • 2 • *Claiming Your Place at the Fire*
 25,000+ • 9 • *The Genius of Opposites*
 25,000+ • 7 • *How You Learn Is How You Live*
 25,000+ • 4 • *Burnout to Breakthrough*
 25,000+ • 1 • *Journal of Radical Permission*

25,000+ • 2 • *Shift into a Higher Gear*
 20,000+ • 15 • *The 32 Unbreakable Laws of Money and Success*
 20,000+ • 12 • *Reawakening the Spirit in Work*
 20,000+ • 9 • *Zenobia*
 20,000+ • 8 • *The Connect Effect*
 20,000+ • 8 • *Emotional Discipline*
 20,000+ • 5 • *Second Innocence*
 20,000+ • 5 • *The 3 Gaps*
 20,000+ • 4 • *Ask Outrageously*
 20,000+ • 4 • *Teaching That Changes Lives*
 20,000+ • 3 • *The Seven Paths*
 20,000+ • 3 • *Overcoming Bias*
 20,000+ • 3 • *The Greater Goal*
 20,000+ • 3 • *The She Spot*
 20,000+ • 3 • *So You're New Again*
 20,000+ • 1 • *Zip Tips*
 20,000+ • 1 • *The Sisters Are Alright*

BK BUSINESS

3,000,000+ • 36 • *Leadership and Self-Deception*
 780,000+ • 26 • *Love 'Em or Lose 'Em*
 675,000+ • 30 • *The Secret*
 460,000+ • 21 • *Empowerment Takes More Than a Minute*
 420,000+ • 22 • *Leadership and the New Science*
 390,000+ • 22 • *The Outward Mindset*
 330,000+ • 19 • *Humble Inquiry*
 320,000+ • 23 • *Full Steam Ahead!*
 255,000+ • 23 • *A Complaint Is a Gift*
 250,000+ • 22 • *Managing By Values*
 250,000+ • 29 • *The 100 Absolutely Unbreakable Laws of Business Success*
 250,000+ • 22 • *Managing By Values*
 225,000+ • 6 • *Leadership from the Inside Out*
 210,000+ • 17 • *Synchronicity*
 190,000+ • 8 • *Stewardship*
 190,000+ • 17 • *Know Can Do!*
 175,000+ • 10 • *The Serving Leader*
 175,000+ • 5 • *Breaking through Gridlock*
 160,000+ • 10 • *Change Is Everybody's Business*
 160,000+ • 8 • *Help Them Grow or Watch Them Go*
 150,000+ • 14 • *Go Team!*
 150,000+ • 12 • *Managers As Mentors*
 150,000+ • 17 • *Theory U*
 145,000+ • 18 • *Managing*
 140,000+ • 12 • *The Introverted Leader*
 135,000+ • 8 • *The Heart of Leadership*
 130,000+ • 7 • *On-the-Level*
 130,000+ • 17 • *Collaborating with the Enemy*
 125,000+ • 13 • *Got Your Attention?*
 125,000+ • 15 • *Great Leaders Grow*
 125,000+ • 5 • *Community*
 120,000+ • 13 • *Helping*

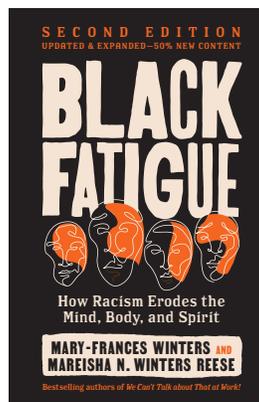
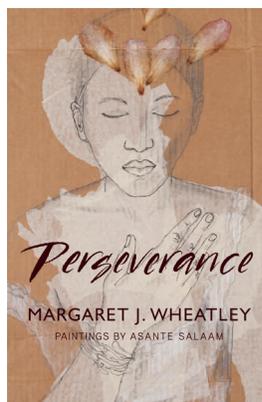
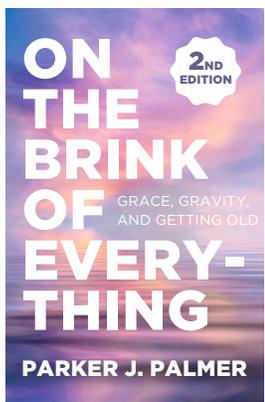
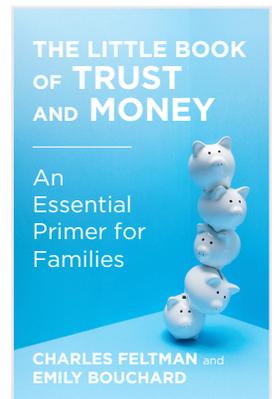
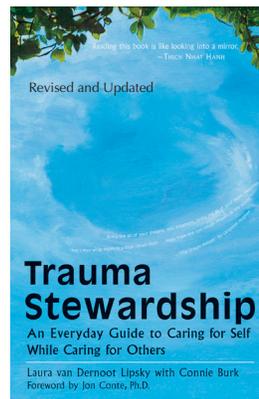
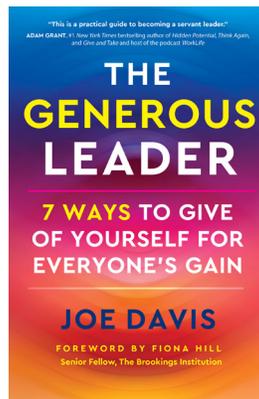
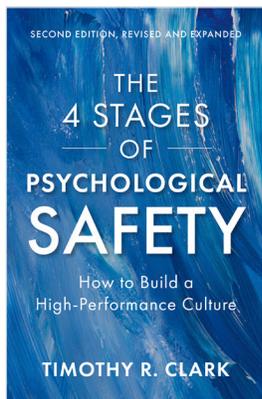
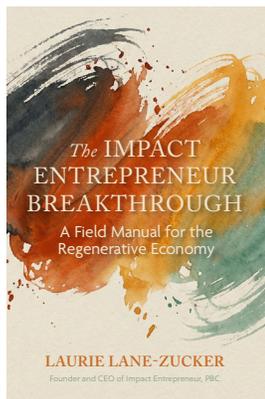
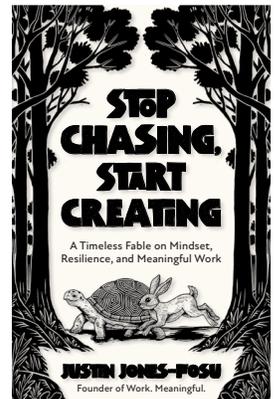
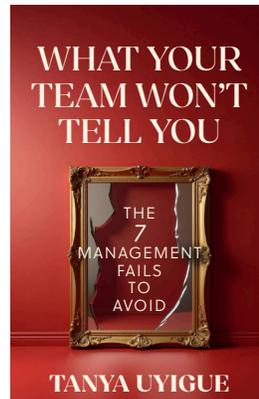
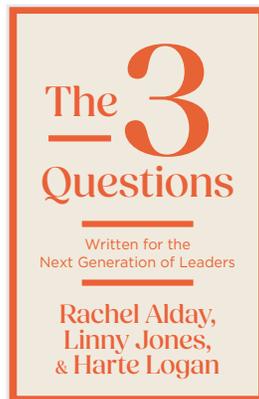
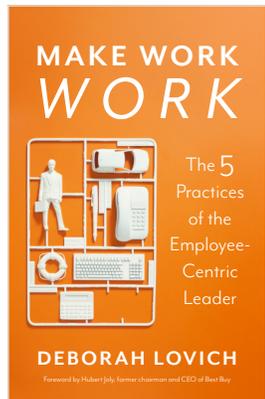
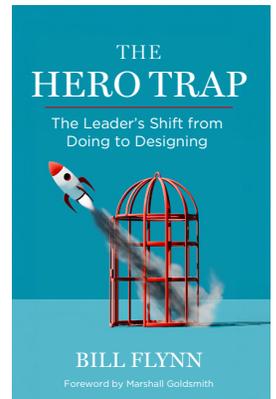
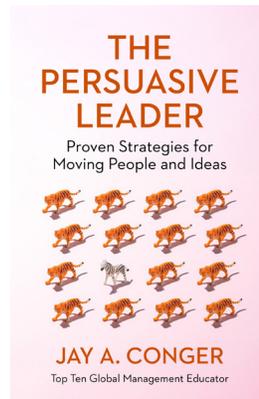
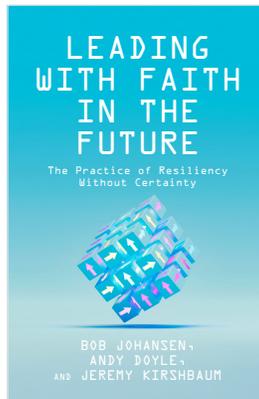
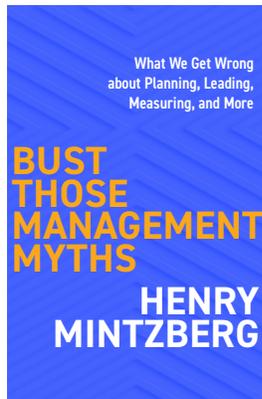
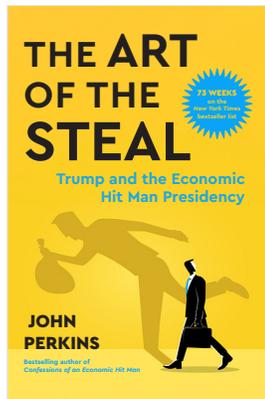
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 25,000+ • 5 • *The Change Cycle*
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20,000+ • 3 • *The Thin Book of Trust*
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